

MOBILE STREAMS PLC

ANNUAL REPORT
FOR THE YEAR ENDED

30 JUNE 2018

MOBILE STREAMS PLC

Annual report for the year ended 30 June 2018

Company registration number: 03696108

Registered office: 14 Cleveland Grove
Newbury, Berkshire,
RG14 1XF

Directors: E Benasso
S Buckingham
J Bill
P Tomlinson

Chairman: P Tomlinson

Secretary: Pennsec Limited

Bankers: National Westminster Bank plc
30 Market Place
Newbury
RG14 5AG

Auditor: Grant Thornton UK LLP
Chartered Accountants and Statutory Auditor
30 Finsbury Square
London
EC2A 1AG

Nominated Adviser & Broker NPlus1 Singer Advisory LLP
1 Bartholomew Lane
London
EC2N 2AX

Corporate web site: www.mobilestreams.com

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Chairman's Statement:

The Board of Mobile Streams is pleased to present its audited accounts for the financial year ended 30 June 2018.

The past twelve months have seen Mobile Streams continue with its strategy to develop a content offering direct to consumers across a wide range of mobile devices in a number of large emerging markets. Adverse market conditions, particularly in Argentina, saw the loss of a major billing partner and the peso devaluation.

Group revenue for the year ended 30 June 2018 was £3.0m (2017: £5.7m). Trading EBITDA (calculated as profit before tax, interest, amortisation, depreciation, share compensation expense and impairment of assets) was, as anticipated, negative £1.2m for year (2017: negative £1.5m). Loss before tax was £0.9m (2017: £1.5m loss). Much of the reduction in revenues is attributable to challenging trading conditions in Argentina. Revenue in Argentina (which equated to 76.4% of our revenue) on a constant currency basis decreased by 37% from AR\$92m to AR\$58m.

During the second half of the financial year the Company continued to invest in India to build a strong position in the country and grow the number of our active subscribers. The second half of the financial year was particularly busy in India, with several launches, including the three largest telecom operators covering over 700m mobile customers. In the new financial year, the team will focus on growing the Group's subscriber base and access to mobile customers further, as well as exploring other strategic business alliances with key Indian mobile companies.

The Directors have prepared a cash flow forecast which indicates that general working capital requirements are likely to require a further funding round within the next 12 months. The success of the previous equity funding rounds and access to other sources of capital supports the Director's reasonable expectation that Mobile Streams will have sufficient resources to continue in operational existence throughout this period.

The Directors do not propose a payment of a dividend (2017: £Nil). In the new financial year, the majority of revenues are once again expected to be generated in Latin America and the majority of the investment will be in India. The Group ended the year with a net cash balance of £1.0m, with no debt, at 30 June 2018 (2017: £2.3m).

The Board believes that India remains the largest opportunity for the Company to deliver growth to shareholders via established and newly developed products, leveraging its strong trading relationships in developing markets.

P Tomlinson
Chairman

8 November 2018

STRATEGIC REPORT

Operating review

Mobile Streams' performance during the financial year ended 30 June 2018 was driven primarily from its Mobile Internet sales in Latin America. The past twelve months have seen Mobile Streams continue with its strategy to develop a content offering direct to consumers across a wide range of mobile devices in a number of large emerging markets. This is in addition to the Company's business of providing content to mobile network operators and other business partners.

Group revenue for the year ended 30 June 2018 was £3.0m. The gross profit of £1.2m decreased by 32.8% during the year (year ended 30 June 2017: £1.8m). The gross profit margin increased from 30.8% to 38.7% as a result of decreased marketing (direct to consumer) costs related to its Mobile Internet division.

Selling and marketing expenses were £0.6m, a 17% decrease on the year ended 30 June 2017. Revenues are generated from two principal business activities: the sale of mobile content through mobile operators (Mobile Operator Sales); and the sale of mobile content over the internet (Mobile Internet Sales). Additionally, the Group is engaged in the provision of consulting and technical services (Other Service Fees).

During the period, both the Group's Mobile Internet revenues and its Mobile Operator revenues decreased. As consumers steadily update their phones from legacy feature and flip phone models to smartphones, they have generally used the operator content portals less. Consumers generally use independent portals, as well as the open mobile internet, more actively.

Mobile Internet sales

The Group experienced growth and then stabilisation in 2017 to 2018 in Mobile Internet sales as consumers used their mobile devices to purchase mobile content subscriptions. After that, the business model (based on Mobile Internet) shifted to a model based on the operator platforms and the revenue based on internet decreased. The drop in sales was due to a reduction in volume of revenue and the result of the devaluation of the Argentine peso during the 2014 to 2018 financial years, resulting in a fall in sales.

Latin America, primarily Argentina, accounted for the majority of revenues.

Mobile Operator sales

The Group has several contracts with mobile operators that allow the distribution of content through their mobile portals, although the revenue has been reduced by more than 46% year on year partially because of consumer preferences.

There was a reduction in the number of consumer visitors to these portals, which has been a continuing trend for several years. The Group's teams share and implement the best retailing practices in order to increase the conversion of visitors into customers to mitigate the natural decline in this revenue stream as the market changes.

Sales by Territory

Operations in Argentina were extremely challenging in the year under review as a result of general market conditions and regulation in the local market for mobile content subscriptions. Further reduction in revenues in this region are seen as manageable on account of the Company's strong relationship with its carrier billing partner and their commitment to the business. However, this also presents the Group with an opportunity as it looks to refocus its business and continue to develop its ad-funded games service and subscription services in India. These opportunities are potentially transformational for the Group's business.

In India, revenues have been steadily growing quarter after quarter. The Directors are continuously looking to improve the Group's gross margins by reducing its subscriber acquisition costs and increasing average revenue per subscriber. However, trading has been more challenging than anticipated because of policy changes at one of the Group's key partners and lower revenue from another.

In the past financial year in India, the focus has been very much on growing the active paying weekly subscriber base on our download and online games services. The marketing team responsible for the success The Group has had in Latin America have had to be very flexible with their investment strategy over the period as the mobile market in India is ever evolving. The demonetisation in India in November 2016, policy changes from selected carriers and zero rate

STRATEGIC REPORT

prepaid balances have been challenging but, on a positive note, the Group has direct carrier billing agreements with two new mobile networks and launched its online HTML5 games service.

The Indian mobile market is developing quickly, the entrance of Reliance Jio 4G network (breaking world records in subscriber growth) into the market has improved network connections throughout the country, lowered prices for data and had a substantial impact on the financial results of other carriers.

During the financial year the Company continued to invest in India to build a strong position in the country and grow the number of our active subscribers. Active subscribers had increased year on year to over 1 million members at the end of the financial year. The second half of the financial year was particularly busy in India, with several launches, including the 3 largest telecom operators covering over 700m mobile customers. In the new financial year, the team will focus on growing the Group's subscriber base and access to mobile customers further, as well as exploring other strategic business alliances with key Indian mobile companies.

The Group has several contracts with mobile operators that allow the distribution of content through their mobile portals, although the revenue has been reduced by more than 46% year on year partially because of consumer preferences on products of other portals and a higher competition. There was a reduction in the number of consumer visitors to these portals, which has been a continuing trend for several years. Our teams share and implement the best retailing practices in order to increase the conversion of visitors into customers to mitigate the natural decline in this revenue stream as the market changes.

Financial review

Group revenue for the year ended 30 June 2018 was £3.0m, a 46.5% decrease on the previous year (2017: £5.7m).

Gross profit was £1.2m, a decrease of 32.8% during the year (2017: £1.8m). The gross profit margin increased from 30.8% to 38.7% on account of decreased marketing (Direct to Consumer) costs related to Mobile Internet.

Selling, marketing and administrative expenses were £2.4m, a 30% decrease on the year ended 30 June 2018 (2017: £3.4m).

The Group recorded a loss after tax of £1m for the year ended 30 June 2017 (2017 loss: £1.7m). Basic earnings per share increased to a loss of 1 pence per share (2017: loss of 2.62 pence per share). Adjusted earnings per share (excluding interest, depreciation, amortisation, impairments and share compensation expense) increased to a loss of 1 pence per share (2017: loss of 2.41 pence per share).

The Group had cash of £1m at 30 June 2018, with no debt (£2.3m of cash with no debt as at 30 June 2017). Argentina cash was £0.6m at 30 June 2017 (2017: £0.8m).

Financial performance

| | Year to 30 June 2018 | Year to 30 June 2017 |
|-------------------------------|---------------------------------|-------------------------|
| | £000's | £000's |
| Revenue | 3,046 | 5,695 |
| Gross profit | 1,178 | 1,753 |
| Selling and Marketing Costs | (638) | (769) |
| Administrative Expenses* | (1,713) | (2,461) |
| Trading EBITDA** | (1,173) | (1,477) |
| Depreciation and Amortisation | (6) | (19) |
| Impairments | - | - |
| Share Based Compensation | (5) | (118) |
| Operating loss | (1,184) | (1,614) |
| | | |
| Finance Income | 255 | 98 |
| Finance Expense | (2) | (2) |
| Loss before tax | (931) | (1,518) |

*Administrative expenses don't include amortisation, depreciation and share compensation expense.

**Calculated as profit before tax, interest, amortisation, depreciation, share compensation expense and impairment of assets.

Key performance indicators (“KPI’s”)

Gross profit as a percentage of revenue is a measure of our profitability. Gross profit was £1.2m for the year ended on 30 June 2018. The KPIs used by the Group are Trading EBITDA**, variance in revenue and gross profit. Management review these on a regular basis, largely by reference to budgets and reforecasts. Trading EBITDA was a loss of £1.2m for the year ended on 30 June 2018, and it was a loss of £1.5m for the year ended in 30 June 2017.

Earnings before tax, interest, amortisation, depreciation, share compensation expense and impairment of assets (Trading EBITDA) measured exactly as stated. All tax, interest, amortisation, depreciation, share compensation expense and impairment of assets entries in the consolidated income statement are added back to profit after tax in calculating this measure.

Growth in revenue is a measure of how the Group is building its business. The Company’s goal is to achieve year-on-year growth. Although revenue decreased 46.5% during the year, like-for-like revenue on a constant currency basis decreased by 36%.

Gross profit as a percentage of revenue is a measure of our profitability. Gross profit margin was 38.7% for the year ended in June 2018, an increase of 8% (2017: 30.8%).

Strategy

The Group’s business model is generating revenues through relationships with mobile operators and content aggregators and retailing directly to the consumer. Mobile Streams has developed expertise in selling content to consumers in developing markets.

Mobile Streams has focused on three main objectives in its recent business trading: expansion into India; stabilisation of our Latin American business primarily in Argentina; and seeking to minimise net cash outflow. Generally, we have sought to invest the gross profits from our Argentine operations into developing the India business whilst seeking to maintain cash balances around the current levels. Argentina revenues in the last financial year were impacted by the slowdown in the mobile subscription business in the local market. Cash balances have fallen due to the negative EBITDA produced in the year.

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In India, we formed Mobile Streams India Private Limited in October 2015 to enable Mobile Streams to sign agreements with Indian mobile network operators (MNOs), device manufacturers (OEM) and other third parties. As per the strategy in Latin America, the focus is very much on the recurrent revenue generating subscription service in India, with daily and weekly packages both being trialled. Our Mobilegaming.com service was launched in February 2016 with the top three Indian mobile operators with marketing campaigns coordinated by the same team responsible for the success we have had in the Latin America region over the past several years. Active subscribers are measured as consumers who have made a purchase from the Company in the country in the past 60 days. For like-for-like comparability, this is the same methodology the Group uses to measure subscribers in its other markets such as Argentina.

Share Issue

In April 2018 the Group issued 9,159,000 shares at a value of £0.0115 per share, raising £105,328. The Group's source of capital is the parent company's equity shares. The funds obtained are dedicated to fund the expansion of the India subsidiary through the increase of the marketing initiatives. The Group has not raised debt financing in the past and expects not to do so in the future.

The Company only has one class of share. The total number of shares in issue as at 30 June 2018 is 100,752,533 (30 June 2017: 91,593,533) with a par value of £0.002 per share. All issued shares are fully paid.

The Directors have prepared a cash flow forecast which indicates that general working capital requirements are likely to require a further funding round within the next 12 months. The success of the previous equity funding rounds and access to other sources of capital supports the Director's reasonable expectation that Mobile Streams will have sufficient resources to continue in operational existence throughout this period.

Principal risks and uncertainties

The nature of the Group's business and strategy makes it subject to a number of risks.

The Directors have set out below the principal risks facing the business.

Contracts with Mobile Network Operators (MNOs)

While Mobile Streams maintains relationships with numerous MNOs in the various territories, a small number of operators account for a high portion of the Group's business.

Contracts with rights holders

The majority of content provided by Mobile Streams is licensed from rights holders. While Mobile Streams is not dependent on any single rights holder for its entertainment content, termination, non-renewal or significant renegotiation of a contract could result in lower revenue.

The Group continues to enter into new content licensing arrangements to mitigate these risks.

Competition

Competition from alternative providers could adversely affect operating results through either price pressures, or lost custom. Products and pricing of competitors are continuously monitored to ensure the Group is able to react quickly to changes in the market.

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Fluctuations in currency exchange rates

Approximately 99% of the Group's revenue relates to operations outside the UK. The Group is therefore exposed to foreign currency fluctuations and the financial condition of the Group may be adversely impacted by foreign currency fluctuations. See note 24 on page 46 "Foreign currency risk".

The Group has operations in Europe, Asia Pacific, North America and Latin America and recently in India. As a result, it faces both translation and transaction currency risks.

Currency exposure is not currently hedged, though the Board continuously reviews its foreign currency risk exposure and potential means of combating this risk.

Argentina economy is considered to be in hyperinflation from 1 July 2018 according IFRS guidelines. Argentina will apply the inflation adjustment to the non-monetary items from 1 July 2018. The impact of the hyperinflationary accounting is yet to be assessed. The impact will first be reported in the 2019 interim financial statements.

Dependencies on key executives and personnel

The success of the business is substantially dependent on the Executive Directors and senior management team.

The Group has incentivised all key and senior personnel with share options and has taken out a Key Man insurance policy on its Chief Executive Officer, Simon Buckingham.

Intellectual property rights

The protracted and costly nature of litigation may make it difficult to take a swift or decisive action to prevent infringement of the Group's intellectual property rights.

Although the Directors believe that the Group's content and technology platform and other intellectual property rights do not infringe the IP rights of others, third-parties may assert claims of infringement which could be expensive to defend or settle. The Group holds suitable insurance to reduce the risk and extent of financial loss.

Technology risk

A significant portion of the future revenues are dependent on the Group's technology platforms. Instability or interruption of availability for an extended period could have an adverse impact on the Group's financial position.

Mobile Streams has invested in resilient hardware architecture and continues to maintain software control processes to minimise this risk.

Management controls and reporting procedures and execution

The ability of the Group to implement its strategy in a competitive market requires effective planning and management control systems. The Group's future growth will depend upon its ability to expand whilst improving exposure to operational, financial and management risk.

Going concern risk

The financial statements have been prepared on a going concern basis. The Directors acknowledge that uncertainty exists over the ability of the Group to meet its funding requirements having incurred a net loss for the year of £1m.

The Group uses annual budgeting, forecasting and regular performance reviews to assess the longer term profitability of the Group and make strategic and commercial changes as required ensuring cash resources are maintained. Although there was a significant fall in revenues and a loss for the year ending 30 June 2018, the Group actively manages its use of cash, particularly marketing and other expenditure. As part of this active management, the Group initiated the closure of offices in Singapore, Hong Kong and Australia during the year.

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The Directors have prepared a cash flow forecast which indicates that general working capital requirements are likely to require a further funding round within the next 12 months. The success of the previous equity funding rounds and access to other sources of capital supports the Director's reasonable expectation that Mobile Streams will have sufficient resources to continue in operational existence throughout this period.

It is noted that if additional funding is not available then the Group and Company would be unlikely to be able to continue as a going concern. These circumstances indicate the existence of a material uncertainty related to events or conditions that may cast significant doubt on the entity's ability to continue as a going concern and, therefore, that it may be unable to realize its assets and discharge its liabilities in the normal course of business.

If for any reason the Group is unable to continue as a going concern, it could have an impact on the Group's ability to realise assets at their recognised values, and to extinguish liabilities in the normal course of business at the amounts stated in the consolidated financial statements. The Group has fully amortised goodwill and other intangible assets.

In the past financial year in India, the focus has been very much on growing the active paying weekly subscriber base on our download and online games services. The marketing team responsible for the success we have had in Latin America have had to be very flexible with their investment strategy over the period as the mobile market in India is ever evolving.

A principal responsibility of management is to manage liquidity risk, as detailed in note 24 to the financial statements. The Group uses annual budgeting, forecasting and regular performance reviews to assess the longer term profitability of the Group and make strategic and commercial changes as required ensuring cash resources are maintained.

Financial risk management objectives and policies

The Group uses various financial instruments. These include cash and various items, such as trade receivables and trade payables that arise directly from its operations. The numerical disclosures relating to these policies are set out in the notes to the financial statements.

The existence of these financial instruments exposes the Group to a number of financial risks, which are described in more detail below. The Group does not currently use derivative products to manage foreign currency or interest rate risks.

The main risks arising from the Group's financial instruments are market risk, currency risk, liquidity risk and credit risk. The Directors review and agree policies for managing each of these risks and they are summarised below. These policies have remained unchanged from previous periods.

Market risk

Market risk encompasses three types of risk, being currency risk, fair value interest rate risk and price risk. In this review interest rate and price risk have been ignored as they are not considered material risks to the business.

Liquidity risk

The Group seeks to manage financial risk by ensuring sufficient liquidity is available to meet foreseeable needs and to invest cash assets safely and profitably.

The Group currently has no borrowing arrangements in place and prepares cash flow forecasts which are reviewed at Board meetings to monitor liquidity.

Credit risk

The Group's principal financial assets are bank deposits, cash and trade receivables. The credit risk associated with the bank deposits and cash is limited as the counterparties have high credit ratings assigned by international credit-rating agencies. The principal credit risk arises therefore from the Group's trade receivables. Most of the Group's trade receivables are large mobile network operators or media groups. Whilst historically credit risk has been low management continuously monitors its financial assets and performs credit checks on prospective partners.

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Argentina

| 12 months to June 30 | 2018 | 2017 | 2018 | 2017 |
|-------------------------|---------------|---------|--------------|-------|
| | ARS'000 | ARS'000 | £'000 | £'000 |
| Revenue | 58,461 | 91,648 | 2,320 | 4,681 |

The Argentina Division delivered a decreased revenue performance according to the projections. The division represented 76.7% of the revenues of the Group.

Argentina revenue decreased 37% in Argentine Pesos terms; from AR\$92 Million to AR\$58 Million; but the reported British Pound figures shows a 50% decrease in revenue; from £4.6m to £2.3m.

Future developments

Looking ahead to the remainder of 2018 and beyond, our primary objectives are to secure mobile billing with the leading seven or eight mobile operators in India, progressively increase marketing spend to grow the subscriber base, enhance our content and service offer by partnering with local Indian companies and launching our browser based (utilising HTML5) games service to become the leading destination for games in India. Mobile Streams has recently gone live with a fourth carrier billing connection in India, extending our addressable audience to around 700 million potential mobile users. The Indian mobile market is growing rapidly, the entrance of Reliance Jio 4G network into the market this year and the upcoming spectrum auction means the primary obstacle of poor data connectivity is being addressed.

The Group sees potential for browser based gaming in both Latin America and India. This HTML5 content works well across all devices including Android, Apple, Tizen and Windows Phone. Devices in emerging markets often have limited memory capable to store downloadable applications so browser based gaming is attractive in the region. Browser based content is not available from Google Play and the App Store, providing differentiation from these competing offerings.

Potential impact of Brexit

The outcome of the UK's vote to leave the European Union and trigger article 50 is unlikely to materially impact the Group at an operational level with almost all of the Group's revenues derived from customers based outside of the EU.

The Strategic Report, encompassing pages 4 to 10, was approved by the Board and signed on its behalf by:



E Benasso
Chief Financial Officer

8 November 2018

DIRECTOR'S REPORT

Items dealt with in the Strategic report

- Business review
- Principal risks and uncertainties
- Future developments

The principal activity of the Group is the sale of content for distribution on mobile devices. The Company is registered in England and Wales under company number 03696108.

Results and dividends

The trading results and the Group's financial position for the year ended 30 June 2018 are shown in the attached financial statements, and are discussed further in the Strategic Report.

The Directors have not proposed a dividend for this year (2017: £nil).

Directors and their interests

The present membership of the Directors of the Company (the "Board" or the "Directors"), together with their beneficial interests in the ordinary shares of the Group, is set out below. All Directors served on the Board throughout the year, except for J Bill who was appointed on 1 January 2018 and R Parry and T Maunder who resigned on 31 December 2017.

Shares held or controlled by Directors

| | Ordinary shares of £0.002 each 30 June 2018 | Ordinary shares of £0.002 each 30 June 2017 |
|--------------|--|--|
| S Buckingham | 12,385,500 | 12,385,500 |
| P Tomlinson | 40,000 | 40,000 |
| J Bill | 10,000 | - |
| E Benasso | - | - |

DIRECTOR'S REPORT

Options

The table below summarises the exercise terms of the various options over ordinary shares of £0.002 (year ended 30 June 2017: £0.002) which have been granted and were still outstanding at 30 June 2018.

| | Options Held at 01 July 2017 | Options Granted During the period | Options exercised During the period | Options Held at 30 June 2018 | Exercise price £ | Earliest date from which exercisable | Latest expiry date |
|-----------|---------------------------------|--------------------------------------|--|---------------------------------|---------------------|---|-----------------------|
| E Benasso | 285,000 | - | - | 285,000 | 0.180 | 13 June 2015 | 12 June 2024 |

The remuneration of the Directors for the year amounted to £ 325,000 (2017: £ 363,000). The remuneration of the highest paid Director was £ 229,000 (2017: £ 242,000).

The remuneration of each of the Directors for the period ended 30 June 2018 is set out below:

| | Salary | Fees | Benefits | Year to 30 June 2018 Total | Year to 30 June 2017 Total |
|--------------|---------------|--------------|-----------------|---|---|
| | £'000 | £'000 | £'000 | £'000 | £'000 |
| S Buckingham | 223 | - | 6 | 229 | 242 |
| T Maunder | 10 | - | - | 10 | 20 |
| R Parry | 7 | 6 | - | 13 | 30 |
| P Tomlinson | - | 25 | - | 25 | 20 |
| J Bill | - | 10 | - | 10 | - |
| E Benasso | 38 | - | - | 38 | 51 |
| Total | 278 | 41 | 6 | 325 | 363 |

Benefits comprise medical health insurance.

Going Concern

The financial statements have been prepared on a going concern basis. The Directors acknowledge that uncertainty exists over the ability of the Group to meet its funding requirements having incurred a net loss for the year of £1m.

The Group uses annual budgeting, forecasting and regular performance reviews to assess the longer term profitability of the Group and make strategic and commercial changes as required ensuring cash resources are maintained. Although there was a significant fall in revenues and a loss for the year ending 30 June 2018, the Group actively manages its use of cash, particularly marketing and other expenditure. As part of this active management, the Group initiated the closure of offices in Singapore, Hong Kong and Australia.

The Directors have prepared a cash flow forecast which indicates that general working capital requirements are likely to require a further funding round within the next 12 months. The success of the previous equity funding rounds and access to other sources of capital supports the Director's reasonable expectation that Mobile Streams will have sufficient resources to continue in operational existence throughout this period.

It is noted that if additional funding is not available then the Group and Company would be unlikely to be able to continue as a going concern. These circumstances indicate the existence of a material uncertainty related to events or conditions that may cast significant doubt on the entity's ability to continue as a going concern and, therefore, that it may be unable to realize its assets and discharge its liabilities in the normal course of business.

DIRECTOR'S REPORT

Director's responsibilities statement

The Directors are responsible for preparing the Strategic Report, the Director's Report and the Financial Statements in accordance with applicable laws and regulations.

Company law requires the Directors to prepare financial statements for each financial year. Under that law the Directors have elected to prepare the parent company financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable laws) including FRS 101 Reduced disclosure Framework, and the consolidated accounts in accordance with International Financial Reporting Standards as adopted by the European Union (IFRS). Under company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs and profit or loss of the Company and Group for that period. In preparing these financial Statements, the Directors are required to:

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards and IFRSs have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements, and the Directors' Remuneration report comply with the Companies Act 2006 and Article 4 of the IAS Regulation. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Directors confirm that

- So far as each Director is aware, there is no relevant audit information of which the Group's auditor is unaware, and
- The Directors have taken all steps that they ought to have taken as directors to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

This confirmation is given pursuant to section 418 of the Companies Act 2006 and should be interpreted in accordance with and subject to those provisions.

The Directors are responsible for the maintenance and integrity of the corporate and financial information included on the Group's website Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Auditor

Grant Thornton UK LLP has indicated their willingness to continue in office.

On behalf of the Board



E Benasso
Chief Financial Officer

8 November 2018

I Independent auditor's report to the members of Mobile Streams PLC

Opinion

OUR OPINION ON THE GROUP FINANCIAL STATEMENTS IS UNMODIFIED

We have audited the group financial statements of Mobile Streams PLC for the year ended 30 June 2018, which comprise the Group accounting policies, the Consolidated income statement, the Consolidated statement of comprehensive income, the Consolidated statement of financial position, the Consolidated statement of changes in equity, the Consolidated cash flow statement and notes to the financial statements. The financial reporting framework that has been applied in their preparation is applicable law and International Financial Reporting Standards (IFRSs) as adopted by the European Union.

In our opinion, the group financial statements:

- give a true and fair view of the state of the group's affairs as at 30 June 2018 and of its loss for the year then ended;
- have been properly prepared in accordance with IFRSs as adopted by the European Union; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

BASIS FOR OPINION

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the group financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard as applied to listed entities, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

MATERIAL UNCERTAINTY RELATING TO GOING CONCERN

We draw attention to the group accounting policies on page 19 in the financial statements, which states that uncertainty remains over the ability of the Group to meet its funding requirements, having incurred a net loss for the year of £1,015,000. This condition, along with the other matters as set forth on page 19, indicate that a material uncertainty exists that may cast significant doubt on the group's ability to continue as a going concern. Our opinion is not modified in respect of this matter.

WHO WE ARE REPORTING TO

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

REPORT OF THE INDEPENDENT AUDITOR TO THE MEMBERS OF MOBILE STREAMS PLC



OVERVIEW OF OUR AUDIT APPROACH

- Overall materiality: £ 61,000 which represents 2% of the group's revenue;
- The key audit matter identified was occurrence of revenue; and
- We performed full scope audit procedures on the financial statements of Mobile Streams plc and on the financial information of Mobile Streams de Argentina SRL and Mobile Streams India, and a combination of targeted procedures and analytical procedures on all other components.

KEY AUDIT MATTERS

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the group financial statements of the current period and include the most significant assessed risks of material misstatement (whether or not due to fraud) that we identified. These matters included those that had the greatest effect on: the overall audit strategy; the allocation of resources in the audit; and directing the efforts of the engagement team. These matters were addressed in the context of our audit of the group financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

In addition to the matter described in the Material Uncertainty Related to Going Concern section, we have determined the matter described below to be the key audit matter to be communicated in our report.

KEY AUDIT MATTER

HOW THE MATTER WAS ADDRESSED IN THE AUDIT

Occurrence of revenue

Growth in revenue is a key performance indicator for the group, being a key measure of how the group is growing its business. The focus on increasing revenues within the Mobile Streams India means there is judgement associated with the correct recognition and allocation of revenue across the group components. We therefore identified occurrence of revenue as a significant risk, which was one of the most significant assessed risks of material misstatement.

Our audit work included, but was not restricted to:

- Obtaining an understanding of the group's process for recognising revenue as per the stated accounting policy;
- Assessing whether the group's accounting policy for revenue recognition is in accordance with IFRSs as adopted by the European Union; and
- Testing a sample of revenue transactions by agreeing them to underlying contracts, invoices and receipt of payment, to assess whether they were recognised in accordance with the policy.

The group's accounting policy on revenue recognition is shown on page 24 and related disclosures are included in the notes to the financial statements 2.1 and 21.

Key observations

No issues were identified as a result of our audit procedures over the occurrence of revenue.

REPORT OF THE INDEPENDENT AUDITOR TO THE MEMBERS OF MOBILE STREAMS PLC

OUR APPLICATION OF MATERIALITY

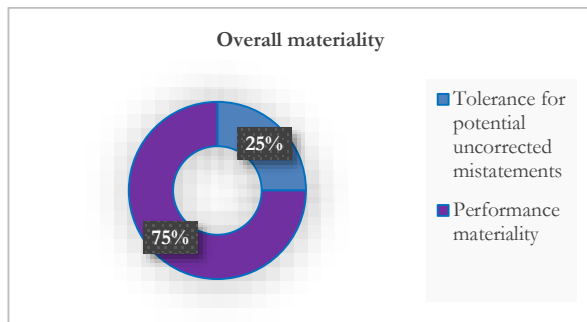
We define materiality as the magnitude of misstatement in the financial statements that makes it probable that the economic decisions of a reasonably knowledgeable person would be changed or influenced. We use materiality in determining the nature, timing and extent of our audit work and in evaluating the results of that work.

We determined materiality for the audit of the group financial statements as a whole to be £61,000, which is 2% of the Group's revenue. This benchmark is considered the most appropriate because it is a key performance indicator for the users of the group financial statements.

Materiality for the current year is higher than the level that we determined for the year ended 30 June 2017 because we increased the percentage of Group revenue used to determine materiality from 1% to 2%.

We use a different level of materiality, performance materiality, to drive the extent of our testing and this was set at 75% of financial statement materiality for the audit of the group financial statements.

The graph below illustrates how performance materiality interacts with our overall materiality and the tolerance for potential uncorrected misstatements.



We also determine a lower level of specific materiality for directors' remuneration and related party transactions.

We determined the threshold at which we will communicate misstatements to the audit committee to be £3,050. In addition, we will communicate misstatements below that threshold that, in our view, warrant reporting on qualitative grounds.

AN OVERVIEW OF THE SCOPE OF OUR AUDIT

Our audit approach was a risk-based approach founded on a thorough understanding of the group's business, its environment and risk profile and in particular included:

- evaluation by the group audit team of identified components to assess the significance of that component and to determine the planned audit response based on a measure of materiality. For example, significance as a percentage of the group's total assets, revenues and profit before taxation or significance based on qualitative factors;
- the three significant components identified were Mobile Streams Plc (the parent company), Mobile Streams de Argentina SRL and Mobile Streams India and were subject to full scope audit procedures. A combination of either targeted procedures or analytical procedures were performed on all other components; and
- performing substantive procedures on significant transactions which included journal entries, individual material balances and disclosures, the extent of which was based on various factors such as our overall assessment of the control environment and our evaluation of the design and implementation of controls around significant risk areas.

OTHER INFORMATION

The directors are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

REPORT OF THE INDEPENDENT AUDITOR TO THE MEMBERS OF MOBILE STREAMS PLC

In connection with our audit of the group financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the group financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement of the group financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

OUR OPINION ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006 IS UNMODIFIED

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the strategic report and the directors' report for the financial year for which the group financial statements are prepared is consistent with the group financial statements; and
- the strategic report and the directors' report have been prepared in accordance with applicable legal requirements.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT UNDER THE COMPANIES ACT 2006

In the light of the knowledge and understanding of the group and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or the directors' report.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

RESPONSIBILITIES OF DIRECTORS FOR THE GROUP FINANCIAL STATEMENTS

As explained more fully in the directors' responsibilities statement set out on page 13, the directors are responsible for the preparation of the group financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of group financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the group financial statements, the directors are responsible for assessing the group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the group or to cease operations, or have no realistic alternative but to do so.

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE GROUP FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the group financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these group financial statements.

REPORT OF THE INDEPENDENT AUDITOR TO THE MEMBERS OF MOBILE STREAMS PLC

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

OTHER MATTER

We have reported separately on the parent company financial statements of Mobile Streams Plc for the year ended 30 June 2018. That report includes details of the parent company key audit matters; how we applied the concept of materiality in planning and performing our audit; and an overview of the scope of our audit. That report also includes a statement on a material uncertainty related to going concern.



Sergio Cardoso
Senior Statutory Auditor
for and on behalf of Grant Thornton UK LLP
Statutory Auditor, Chartered Accountants
London
8 November 2018

MOBILE STREAMS PLC

Annual report for the year ended 30 June 2018

GROUP ACCOUNTING POLICIES

SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of preparation

The Group financial statements consolidate those of the parent company and all of its subsidiary undertakings drawn up to 30 June 2018. They have been prepared in accordance with applicable International Financial Reporting Standards as adopted by the EU and with those parts of the Companies Act 2006 applicable to companies reporting under IFRS. All references to IFRS in these statements refer to IFRS as adopted by the EU.

The historical cost convention has been applied as set out in the accounting policies.

Consolidation

Subsidiaries are all entities over which the Group has the power to govern the operating and financial policies generally accompanying a shareholding of more than half of the voting rights. Subsidiaries are fully consolidated from the date on which control is transferred to the Group. They are de-consolidated from the date on which control is lost.

Intercompany transactions, balances and unrealised gains on transactions between group companies are eliminated in full. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the asset transferred. Subsidiaries' accounting policies have been changed where necessary to ensure consistency with the policies adopted by the Group.

The separate financial statements and related notes of the Company are presented on pages 55-62, which are prepared in accordance with FRS 101.

Foreign currency translation

(a) Presentational currency

The consolidated and parent company financial statements are presented in British pounds. The functional currency of the parent entity is also British pounds.

(b) Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the date the transaction occurs. Any exchange gains or losses resulting from these transactions and the translation of monetary assets and liabilities at the consolidated statement of financial position date are recognised in the consolidated income statement, except to the extent that a monetary asset or liability represents a net investment in a subsidiary when exchange differences arising on translation are recognised in equity within the translation reserve. Amount due from or to subsidiaries are treated as part of net investment in the subsidiary when settlement is neither planned nor likely to occur in the foreseeable future.

Foreign currency balances are translated at the year-end using exchange rate prevailing at the year-end.

(c) Group companies

The financial results and position of all group entities that have a functional currency different from the presentation currency of the Group are translated into the presentation currency as follows:

- i assets and liabilities for each consolidated statement of financial position are translated at the closing exchange rate at the date of the consolidated statement of financial position.
- ii income and expenses for each consolidated income statement are translated at average exchange rates (unless it is not a reasonable approximation to the exchange rate at the date of transaction).

MOBILE STREAMS PLC

Annual report for the year ended 30 June 2018

GROUP ACCOUNTING POLICIES

- iii all resulting exchange differences are recognised as a separate component of equity (cumulative translation reserve).

Property, plant and equipment

All property, plant and equipment (PPE) is stated at cost, less accumulated depreciation and impairment losses. Cost includes expenditure that is directly attributable to the purchase of the items.

Depreciation is calculated to write off the cost of property, plant and equipment less estimated residual value on a straight line basis over its estimated useful life. The following rates and methods have been applied:

| | |
|---------------------|-----------------------------------|
| Plant and equipment | 33% straight line |
| Office furniture | Between 10% and 33% straight line |

Each asset's residual value and useful life is reviewed, and adjusted if required, at each consolidated statement of financial position date. The carrying amount of an asset is written down immediately to its recoverable amount if the carrying amount is greater than its estimated recoverable amount.

Gains/losses on disposal of assets are determined by comparing proceeds received to the carrying amount. Any gain/loss is recognised in the consolidated income statement.

Going Concern

The financial statements have been prepared on a going concern basis. The Directors acknowledge that uncertainty exists over the ability of the Group to meet its funding requirements having incurred a net loss for the year of £1m.

The Group uses annual budgeting, forecasting and regular performance reviews to assess the longer term profitability of the Group and make strategic and commercial changes as required ensuring cash resources are maintained. Although there was a significant fall in revenues and a loss for the year ending 30 June 2018, the Group actively manages its use of cash, particularly marketing and other expenditure. As part of this active management, the Group initiated the closure of offices in Singapore, Hong Kong and Australia during the year.

The Directors have prepared a cash flow forecast which indicates that general working capital requirements are likely to require a further funding round within the next 12 months. The success of the previous equity funding rounds and access to other sources of capital supports the Director's reasonable expectation that Mobile Streams will have sufficient resources to continue in operational existence throughout this period.

It is noted that if additional funding is not available then the Group and Company would be unlikely to be able to continue as a going concern. These circumstances indicate the existence of a material uncertainty related to events or conditions that may cast significant doubt on the entity's ability to continue as a going concern and, therefore, that it may be unable to realize its assets and discharge its liabilities in the normal course of business.

MOBILE STREAMS PLC

Annual report for the year ended 30 June 2018

GROUP ACCOUNTING POLICIES

Standards and Amendments to existing standards effective 1 July 2017

There are no IFRS or IFRIC interpretations that are effective for the financial year beginning on or after 1 July 2017 that have had a material impact on the group.

New standards effective for accounting periods commencing on 1 July 2017 are:

Standards, interpretations and amendments to published standards that are not yet effective and have not been adopted early by the Group

A number of the new standards, amendments to standards and interpretations are effective for annual periods beginning after 1 July 2017, and have not been applied in preparing these consolidated financial statements. Those which are/may be relevant to the Group and expected to have significant effect on the consolidated financial statements of the Group are set out below. The Group is yet to assess the full impact of these changes.

- IFRS 9 Financial Instruments addresses the classification, measurement and recognition of financial assets and financial liabilities. It replaces the guidance in IAS 39 that relates to the classification and measurement of financial instruments. The standard is effective for accounting periods beginning on or after 1 January 2018. Early adoption is permitted subject to EU endorsement.
- IFRS 15 Revenue from contracts with customers deals with revenue recognition and establishes principles for reporting useful information to users of financial statements. The standard replaces IAS 18 Revenue and IAS 11 Construction contracts and related interpretations. The standard is effective for annual periods beginning on or after 1 January 2018 and earlier application is permitted subject to EU endorsement.

The impact that IFRS 15 will have on the financial statements has begun but is yet to be completed and fully quantified. The Group has different contractual arrangements with each of its clients which will require detailed review in order to assess the changes the Group will need to make to its revenue recognition policies once the standard is implemented.

- IFRS 2 Share-based payments ("SBP") provides clarification concerning the treatment of vesting and non-vesting conditions. It also clarifies the treatment when tax laws oblige an entity to withhold an amount for an employee's tax obligation associated with a SBP and to transfer that amount to the tax authority on the employee's behalf. Finally the amendment provides further guidance on accounting for modifications of options. The standard is effective for accounting periods beginning on or after 1 January 2018.

The Directors do not expect that the adoption of the Standards and amendments listed above will have a material impact on the financial statements of the Group in the future periods.

Intangible assets

(a) Goodwill

Goodwill represents the excess of the cost of a business combination over the fair value of net identifiable assets of the acquired entity at the date of acquisition. This goodwill for subsidiaries is included in intangible assets. Goodwill is tested annually for impairment and carried at cost less accumulated impairment losses. Goodwill is allocated to cash-generating units for impairment testing.

(b) Assets acquired through business combinations

These consist of customer relationships, technology based assets and non-compete agreements acquired through business combinations. To meet this definition, the intangibles must be identifiable either by being separable, or by arising from contractual or other legal rights. Intangibles acquired through business combinations are recognised at fair value. Where a reliable estimate of useful life of the intangible can be obtained, the intangible asset is to be amortised using the straight line basis, over the useful life. Where there is an indication of impairment of intangibles, the intangible will be tested for impairment. The estimated useful lives of these assets are:

MOBILE STREAMS PLC

Annual report for the year ended 30 June 2018

GROUP ACCOUNTING POLICIES

| | |
|-------------------------|-----------|
| Customer relationships | 3 years |
| Technology based assets | 3 years |
| Non-compete agreements | 3.5 years |

(c) Media content and Media platform development

Media content and Media platform development represent intangible assets that have been acquired from third parties and also that are internally generated, including capitalised direct staff costs. Content and platform expenditure is charged against income in the year in which it is incurred unless it meets the recognition criteria of IAS 38 Intangible Assets. To meet the criteria of an intangible asset the Group must demonstrate the following criteria:

- the technical feasibility of completing the asset so that it will be available for use,
- its intention to complete the intangible (or sell it),
- its ability to use or sell the intangible,
- that the intangible will generate future economic benefit,
- that adequate resources are available to complete the intangible, and
- the expenditure can be reliably measured.

Intangible assets, if capitalised, are amortised on a straight-line basis over the period of the expected benefit. Amortisation commences when the asset is ready for use.

(d) Appitalism

Appitalism development represents intangible assets that have been internally generated, including capitalised direct staff costs. To meet the intangible asset criteria the group must demonstrate the technical feasibility of completing the asset so that it will be available for use, its intention to complete the intangible (or sell it), its ability to use or sell the intangible, that the intangible will generate future economic benefit, adequate resources to complete the intangible and the expenditure can be reliably measured. Intangible assets, if capitalised, are amortised on a straight line basis, and reviewed annually for indicators of impairment.

(e) Software

Software represents assets that have been acquired from third parties. To meet the criteria for recognition the intangible asset must be both identifiable and either separable, or arise from contractual or other legal rights. Intangible assets acquired from third parties are stated at cost less accumulated amortisation and impairment losses. Where a reliable estimate of useful life of the intangible can be obtained, the intangible asset is to be amortised using the straight line basis, over the useful life. Where there is an indication of impairment of intangible assets with a definite life, the intangible will be tested for impairment. The estimated useful life of acquired software is 2 years.

Amortisation is included in “Administrative expenses” in the consolidated income statement.

Impairment of assets

Assets that have an indefinite useful life, such as goodwill, are not subject to amortisation, but are instead tested annually for impairment and also tested whenever an event or change in situation indicates that the carrying amount may not be recoverable. Assets that are subject to amortisation are also tested for impairment whenever an event or change in situation indicates that the carrying amount may not be recoverable. An impairment loss is recognised in the consolidated income statement as the amount by which the carrying amount of an asset exceeds its recoverable amount. The recoverable amount is determined by the higher of the fair value of an asset less costs to sell and the value in use. In order to assess impairment, assets are grouped at the lowest levels for which separate cash flows can be identified (cash generating units).

Impairment charges are included in the “Administrative expenses” in the consolidated income statement.

Taxation

Current tax is the tax currently payable based on taxable profit for the year.

MOBILE STREAMS PLC

Annual report for the year ended 30 June 2018

GROUP ACCOUNTING POLICIES

Deferred income tax is provided, using the liability method, on temporary differences arising between the tax base of assets and liabilities and their carrying amounts in the consolidated financial statements. However, deferred tax is not provided on the initial recognition of goodwill, nor on the initial recognition of an asset or liability unless the related transaction is a business combination or affects tax or accounting profit. Deferred tax on temporary differences associated with shares in subsidiaries is not provided if reversal of these temporary differences can be controlled by the Group and it is probable that reversal will not occur in the foreseeable future.

Deferred income tax is determined using tax rates known by the consolidated statement of financial position date and that are expected to apply when the deferred income tax asset is realised or the deferred income tax liability is settled. Deferred income tax assets are recognised only to the extent that it is probable that future taxable profit will be available against which the temporary differences can be utilised. Deferred tax liabilities are provided in full. There is no discounting of assets or liabilities.

Changes in deferred tax assets or liabilities are recognised as a component of the tax expense in the consolidated income statement, except where they relate to items that are charged or credited directly to equity or other comprehensive income, in which case the related deferred tax is also charged or credited directly to equity or other comprehensive income.

Provisions

Provisions, including those for legal claims, are recognised when the Group has a present legal or constructive obligation as a result of past events, it is probable that an outflow of economic benefits will be required to settle the obligation and the amount can be reliably estimated.

Provisions are measured at the present value of management's best estimate of the expenditure required to settle the present obligation at the consolidated statement of financial position date. The discount rate used to determine the present value reflects current market assessments of the time value of money and the risks specific to the liability.

Financial Assets

a) Cash and cash equivalents

Cash and cash equivalents include cash on hand, demand deposits held with financial institutions and other short-term, highly liquid investments that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

b) Trade and other receivables

Trade receivables are included in trade and other receivables in the consolidated statement of financial position. Trade receivables are recognised initially at fair value and later measured at amortised cost using the effective interest method, less any provision for impairment. An impairment provision for trade receivables is established when there is objective evidence that the Group will not be able to collect all amounts due according to the terms of the receivables. The provision is calculated as the difference between the receivable's carrying amount and the present value of estimated future cash flows, discounted at the original effective interest rate.

The carrying amount of the asset is reduced through the use of an allowance account and the amount of the loss is recognised in the consolidated income statement. Subsequent recoveries of amounts previously written off are credited in the consolidated income statement.

Financial Liabilities

Financial liabilities are obligations to pay cash or deliver other financial assets and are recognised when the Group becomes a party to the contractual provisions of the instrument. All financial liabilities are recorded initially at fair value, net of direct issue costs.

A financial liability is derecognised only when the obligation is extinguished, that is, when the obligation is discharged or cancelled or expires.

MOBILE STREAMS PLC

Annual report for the year ended 30 June 2018

GROUP ACCOUNTING POLICIES

The Group's financial liabilities consist of trade and other payables, which are measured subsequent to initial recognition at amortised cost using the effective interest rate method.

All interest-related charges are reported in the consolidated income statement as finance costs.

Revenue recognition

As at 30 June 2018, the Group was organised into four geographical segments: Europe, North America, Latin America, and Asia Pacific. Revenues are from external customers only and are generated from three principal business activities: the sale of mobile content through Mobile Operator Services (Mobile Operator Sales), the sale of mobile content over the internet (Mobile Internet Sales) and the provision of consulting and technical services (Other Service Fees). Revenue includes the fair value of sale of goods and services, net of value added tax, rebates and discounts and after eliminating intercompany sales within the Group. Revenue is recognised as follows:

a) Mobile Operator Sales & Mobile Internet Sales

Revenue from the sale of goods is recognised when a Group entity has delivered media content to the end consumer, who has accepted the product and collectability of the related receivable is reasonably assured from the customer.

b) Other Service Fees

Revenue is recognised in the accounting period in which the services are rendered, by reference to the stage of completion of the specific transaction, on the basis of the actual service provided as a proportion of the total services to be provided.

c) Interest Income

Interest receivable is recognised in the consolidated income statement using the effective interest method. If the collection of interest is considered doubtful, it is deferred and excluded from interest income in the consolidated income statement.

d) Deferred Income

Revenue that has been collected from customers but where the above conditions are not met is recorded in the Consolidated Statement of Financial Position under accruals and deferred income and released to the Consolidated income statement when the conditions are met.

Share based payments

Employees (including Directors) of the Group receive remuneration in the form of share-based payment transactions, whereby employees render services in exchange for shares or rights over shares ('equity-settled transactions').

The Group has applied the requirements of IFRS 2 Share-based Payments to all grants of equity instruments.

The cost of equity settled transactions with employees is measured by reference to the fair value at the grant date of the equity instruments granted. The fair value is determined by using the Black-Scholes model.

The cost of equity-settled transactions is recognised in the consolidated income statement, together with a corresponding increase in retained earnings, over the periods in which the performance conditions are fulfilled, ending on the date on which the relevant employees become fully entitled to the award ('vesting date'). At each consolidated statement of financial position date before vesting the cumulative expense is calculated, representing the extent to which the vesting period has expired and management's best estimate of the achievement or otherwise of non-market conditions and of the number of equity instruments that will ultimately vest. Market conditions are taken into account in determining the fair value of the options granted, at grant date, and are subsequently not adjusted for. The movement in cumulative expense since the previous consolidated statement of financial position date is recognised in the consolidated income statement, with a corresponding entry in equity.

MOBILE STREAMS PLC

Annual report for the year ended 30 June 2018

GROUP ACCOUNTING POLICIES

No expense or increase in equity is recognised for awards that do not ultimately vest. Awards where vesting is conditional upon a market condition are treated as vesting irrespective of whether or not the market condition is satisfied, provided that all other performance conditions are satisfied.

Share capital

Ordinary shares are classified as equity. Incremental costs directly attributable to the issue of new shares or options are charged to the share premium account.

Leased assets

In accordance with IAS 17, all the Group's leases are determined to be operating leases and the payments made under them are charged to the consolidated income statement on a straight line basis over the lease term. Lease incentives are spread over the term of the lease.

Operating leases are leases in which the risks and rewards of ownership are not transferred to the lessee.

Equity balances

a) Called up share capital

Called up share capital represents the aggregate nominal value of ordinary shares in issue.

b) Share premium

The share premium account represents the incremental paid up capital above the nominal value of ordinary shares issued.

c) Translation Reserve

The translation reserve represents the cumulative translation adjustments on translation of foreign operations.

MOBILE STREAMS PLC

Annual report for the year ended 30 June 2018

CONSOLIDATED INCOME STATEMENT

| | | Year ended 30 June 2018 | Year ended 30 June 2017 |
|---|----|----------------------------|----------------------------|
| | | £000's | £000's |
| Revenue | 21 | 3,046 | 5,695 |
| Cost of sales | 21 | (1,868) | (3,942) |
| Gross profit | 21 | 1,178 | 1,753 |
| Selling and marketing costs | 21 | (638) | (769) |
| Administrative expenses * | 21 | (1,724) | (2,598) |
| Operating Loss | | (1,184) | (1,614) |
| Finance income | 5 | 255 | 98 |
| Finance expense | 6 | (2) | (2) |
| Loss before tax | | (931) | (1,518) |
| Tax expense | 10 | (84) | (209) |
| Loss for the year | | (1,015) | (1,727) |
| Attributable to: | | | |
| Attributable to equity shareholders of Mobile Streams plc | | (1,015) | (1,727) |

Loss per share

| | | Pence per share | Pence per share |
|------------------------|---|--------------------|-----------------|
| Basic loss per share | 9 | (1.007) | (2.620) |
| Diluted loss per share | 9 | (1.007) | (2.620) |

* Administrative expenses include Depreciation, Amortisation and Impairment £6k (ended 30 June 2017: £19k); Share Based Compensation £5k (ended 30 June 2017: £118k). Other administrative expenses £1.7m (ended 30 June 2017: £2.4m).

MOBILE STREAMS PLC

Annual report for the year ended 30 June 2018

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

| | Year ended 30 June 2018 | Year ended 30 June 2017 |
|---|----------------------------|----------------------------|
| | £000's | £000's |
| Loss for the year | (1,015) | (1,728) |
| Amounts which may be reclassified to profit & loss | | |
| Exchange differences on translating foreign operations | (533) | (103) |
| Total comprehensive loss for the year | (1,548) | (1,831) |
| Total comprehensive loss for the year attributable to: | | |
| Equity shareholders of Mobile Streams plc | (1,548) | (1,831) |

MOBILE STREAMS PLC

Annual report for the year ended 30 June 2018

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

| | | 2018 | 2017 |
|--|----|--------------|--------------|
| | | £000's | £000's |
| Assets | | | |
| Non- Current | | | |
| Property, plant and equipment | 12 | 7 | 16 |
| Deferred tax asset | 17 | 74 | 155 |
| | | 81 | 171 |
| Current | | | |
| Trade and other receivables | 14 | 904 | 1,571 |
| Cash and cash equivalents | 15 | 1,039 | 2,260 |
| | | 1,943 | 3,831 |
| Total assets | | 2,024 | 4,002 |
| Equity | | | |
| Equity attributable to equity holders of Mobile Streams plc | | | |
| Called up share capital | 18 | 200 | 182 |
| Share premium | | 12,550 | 12,463 |
| Translation reserve | | (3,786) | (3,253) |
| Retained earnings | | (8,563) | (7,553) |
| Total equity | | 401 | 1,839 |
| Current | | | |
| Trade and other payables | 16 | 1,410 | 1,649 |
| Current tax liabilities | | 213 | 514 |
| | | 1,623 | 2,163 |
| Total liabilities | | 1,623 | 2,163 |
| Total equity and liabilities | | 2,024 | 4,002 |

The notes on pages 31 to 49 form part of these financial statements.

The financial statements were approved by the Board of Directors on 8 November 2018 and are signed on its behalf by:



E Benasso
Chief Financial Officer

Company registration number: 03696108

MOBILE STREAMS PLC

Annual report for the year ended 30 June 2018

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

Equity attributable to equity holders of Mobile Streams Plc

| | Called up share capital | Share premium | Translation reserve | Retained earnings | Total Equity |
|--|-------------------------------|------------------|------------------------|----------------------|--------------|
| | £000's | £000's | £000's | £000's | £000's |
| Balance at 30 June 2016 | 74 | 10,579 | (3,150) | (5,943) | 1,560 |
| Balance at 1 July 2016 | 74 | 10,579 | (3,150) | (5,943) | 1,560 |
| Credit for share based payments | - | - | - | 118 | 118 |
| New Equity | 108 | 1,884 | - | - | 1,992 |
| Transactions with owners | 108 | 1,884 | - | 118 | 2,110 |
| Loss for the 12 months ended 30 June 2017 | - | - | - | (1,728) | (1,728) |
| Exchange differences on translating foreign operations | - | - | (103) | - | (103) |
| Total comprehensive loss for the year | - | - | (103) | (1,728) | (1,831) |
| Balance at 30 June 2017 | 182 | 12,463 | (3,253) | (7,553) | 1,839 |
| Balance at 1 July 2017 | 182 | 12,463 | (3,253) | (7,553) | 1,839 |
| Credit for share based payments | - | - | - | 5 | 5 |
| New Equity | 18 | 87 | - | - | 105 |
| Transactions with owners | 18 | 87 | - | 5 | 110 |
| Disposal of subsidiary | - | - | - | - | - |
| Loss for the 12 months ended 30 June 2018 | - | - | - | (1,015) | (1,015) |
| Exchange differences on translating foreign operations | - | - | (533) | - | (533) |
| Total comprehensive loss for the year | - | - | (533) | (1,015) | (1,548) |
| Balance at 30 June 2018 | 200 | 12,550 | (3,786) | (8,563) | 401 |

MOBILE STREAMS PLC

Annual report for the year ended 30 June 2018

CONSOLIDATED CASH FLOW STATEMENT

| | | Year ended 30 June 2018 £000's | Year ended 30 June 2017 £000's |
|---|----|---|---|
| Operating activities | | | |
| Loss before taxation | | (931) | (1,518) |
| Adjustments: | | | |
| Share based payments | | 5 | 118 |
| Depreciation | 4 | 6 | 19 |
| Impairments | 13 | - | - |
| Interest received | 5 | (255) | (98) |
| Interest paid | 6 | 2 | 2 |
| Changes in trade and other receivables | | 667 | 1,005 |
| Changes in trade and other payables | | (239) | 54 |
| Tax paid | | (385) | (692) |
| Total cash generated in operating activities | | (1,130) | (1,110) |
| Investing activities | | | |
| Additions to property, plant and equipment | 12 | (17) | (15) |
| Interest received | 5 | 255 | 98 |
| Interest paid | 6 | (2) | (2) |
| Net Cash generated from investing activities | | 236 | 81 |
| Financing activities | | | |
| Equity fundraise (net of expenses paid) | | 105 | 1,969 |
| Net Cash generated from financing activities | | 105 | 1,969 |
| Net change in cash and cash equivalents | | (789) | 940 |
| Cash and cash equivalents at beginning of year | | 2,260 | 1,367 |
| Exchange (losses) on cash and cash equivalents | | (432) | (47) |
| Cash and cash equivalents, end of year | 15 | 1,039 | 2,260 |

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NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS

1. GENERAL INFORMATION

Mobile Streams Plc (the Company) and its subsidiaries (together 'the Group') sell digital content, primarily for distribution on wireless devices. The Group has subsidiaries in Europe, Asia, North America and Latin America. The Group has made various strategic acquisitions to build its market share in these regions.

The Company is a public limited company incorporated and domiciled in the United Kingdom. The address of its registered office is 14 Cleveland Grove, Newbury, Berkshire, RG14 1XF

The Company is listed on the London Stock Exchange's Alternative Investment Market.

These consolidated financial statements have been approved for issue by the Board of Directors on 8 November 2018.

2. CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS

Estimates and judgements are evaluated on a regular basis and are based on historical experience and other factors, such as expectations of future events that are believed to be reasonable under the circumstances.

2.1 CRITICAL ACCOUNTING ESTIMATES, JUDGEMENTS AND ASSUMPTIONS

The Group makes estimates and assumptions concerning the future. These estimates, by definition, will rarely equal the related actual results. The estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year are discussed below.

Estimates

- (a) Accrued revenue and accrued content costs

Estimation is required by management to determine the value of accrued revenue and accrued content cost liability which is based on the content delivery to its customers. Due to the timing of confirmation of delivery of content to its customers from the service providers, management estimation is applied to determine the level of accrued revenue and accrued content liability to be recognised within the financial statements until confirmation is received.

Judgement

- (b) Income taxes

The Group is subject to income taxes in various jurisdictions. Judgement is required in determining the worldwide provision for income taxes. There are many transactions/calculations for which the ultimate tax determination is uncertain during the ordinary course of business. Where the final tax outcome is different to what is initially recorded, such differences will impact the income tax and deferred tax provisions.

- (c) Deferred taxation

Judgement is required by management in determining whether the Group should recognise a deferred tax asset. Management consider whether there is sufficient certainty its tax losses available to carry forward will ultimately be offset against future earnings, this judgement impacts on the degree to which deferred tax assets are recognised. The deferred tax credit is produced by the Argentina subsidiary, which has been profitable and paid income tax return along the years.

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3. SERVICES PROVIDED BY THE GROUP'S AUDITOR AND NETWORK FIRMS

During the year ended 30 June 2018 the Group (including its overseas subsidiaries) obtained the following services from the Group's auditor and network firms:

| | Year ended 2018 | Year ended 2017 |
|--|----------------------------|----------------------------|
| | £000's | £000's |
| Fees payable to the Company's auditor and its associates for the audit of the parent company and consolidated accounts | 47 | 51 |
| Non-Audit services: | | |
| Fees payable to the Company's auditor and its associates for other services: | | |
| Interim statement review | - | 9 |
| Tax compliance | 7 | 6 |
| | <u>54</u> | <u>66</u> |

4. OPERATING LOSS

| | | Year ended 2018 | Year ended 2017 |
|--|--------------|----------------------------|----------------------------|
| | Notes | £000's | £000's |
| Operating loss is stated after charging the following items: | | | |
| Depreciation | 12 | 6 | 19 |
| Loss on foreign currency | | (32) | 3 |
| | | <u>(26)</u> | <u>22</u> |

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5. FINANCE INCOME

| | 2018 £000's | 2017 £000's |
|---------------------|----------------|----------------|
| Interest receivable | <u>255</u> | <u>98</u> |

6. FINANCE EXPENSE

| | 2018 £000's | 2017 £000's |
|------------------|----------------|----------------|
| Interest expense | <u>(2)</u> | <u>(2)</u> |

7. DIRECTORS' AND OFFICERS' REMUNERATION

The Directors are regarded as the key management personnel of Mobile Streams Plc.

Charges in relation to remuneration received by key management personnel for services in all capacities during the year ended 30 June 2018 are as follows:

KEY MANAGEMENT REMUNERATION

| | 2018 £000's | 2017 £000's |
|--------------------------------------|-------------------|-------------------|
| Short- term employee benefits | | |
| - benefits | 6 | 6 |
| - salaries/remuneration | <u>319</u> | <u>357</u> |
| | <u><u>325</u></u> | <u><u>363</u></u> |

8. DIRECTORS AND EMPLOYEES

Staff costs including Directors during the year were as follows:

| | 2018 £000's | 2017 £000's |
|-----------------------|---------------------|---------------------|
| Wages and salaries | 999 | 1,520 |
| Social security costs | <u>95</u> | <u>137</u> |
| | <u><u>1,094</u></u> | <u><u>1,657</u></u> |

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BENEFITS

| | Europe | Asia Pacific | North America | Latin America | Group |
|----------|------------|--------------|---------------|---------------|-------------|
| Benefits | (7) | - | (3) | (42) | (52) |
| | <u>(7)</u> | <u>-</u> | <u>(3)</u> | <u>(42)</u> | <u>(52)</u> |

The average number of employees during the year to 30 June 2018 was as follows:

| | Year ended 2018 Number | Year ended 2017 Number |
|----------------|------------------------------|------------------------------|
| Management | 5 | 6 |
| Administration | 13 | 16 |
| | <u>18</u> | <u>22</u> |

9. LOSS PER SHARE

Basic loss per share is calculated by dividing the loss or profit attributable to equity holders of the company by the weighted average number of ordinary shares in issue during the period. The options this year are not-dilutive as loss-making.

| | Year ended 2018 Pence per share | Year ended 2017 Pence per share |
|------------------------|---------------------------------------|---------------------------------------|
| Basic loss per share | (1.007) | (2.620) |
| Diluted loss per share | (1.007) | (2.620) |

Reconciliations of the earnings and weighted average number of shares used in the calculations are set out overleaf.

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| | 2018 £000's | 2017 £000's |
|--|-------------------------|-------------------------|
| Loss for the year | <u>(1,015)</u> | <u>(1,727)</u> |
| For adjusted earnings per share | £000's | £000's |
| Loss for the year | (1,015) | (1,727) |
| Add back: share compensation expense | 5 | 118 |
| Add back: depreciation and amortisation | <u>6</u> | <u>19</u> |
| Adjusted loss for the year | <u>(1,004)</u> | <u>(1,590)</u> |
| Weighted average number of shares | | |
| | Number of shares | Number of shares |
| For basic earnings per share | 100,752,533 | 65,910,376 |
| Exercisable share options | - | - |
| For diluted earnings per share | <u>100,752,533</u> | <u>65,910,376</u> |
| | Pence per share | Pence per share |
| Adjusted Loss per share | (0.997) | (2.414) |
| Adjusted diluted Loss per share | (0.997) | (2.414) |

For year ended 30 June 2018, 4m (2017: 4m) potential ordinary shares has been excluded from the calculations of earnings per share as they are anti-dilutive.

The adjusted EPS has been calculated to reflect the underlying profitability of the business by excluding non-cash charges for depreciation, amortisation, impairments and share compensation charges.

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10. INCOME TAX EXPENSE

The tax charge is based on the profit before tax for the year and represents:

| | 2018 | 2017 |
|--|--------------|--------------|
| | £'000 | £'000 |
| Foreign tax on profits of the period | 3 | 176 |
| <i>Total current tax</i> | <u>3</u> | <u>176</u> |
| <i>Deferred tax:</i> | | |
| Origination & reversal of timing differences: (Deferred tax charge/(credit) (Note 17)) | 81 | 33 |
| <i>Tax on (loss)/profit on ordinary activities</i> | <u>84</u> | <u>209</u> |
| Factors affecting the tax charge for the period | | |
| Loss on ordinary activities before tax | (931) | (1,518) |
| Loss multiplied by standard rate of corporation tax in the United Kingdom of 19% / 20.75% | <u>(193)</u> | <u>(315)</u> |
| <i>Effects of:</i> | | |
| Adjustment for tax-rate differences | (28) | (39) |
| Expenses not deductible for tax purposes | (81) | (33) |
| Expenses not deductible others subsidiaries | 961 | 402 |
| Other | <u>(120)</u> | <u>(120)</u> |
| <i>Current tax charge for the period</i> | <u>732</u> | <u>209</u> |
| Comprising | | |
| Current tax expense | 3 | 176 |
| Deferred tax (expense), income, resulting from the origination and reversal of temporary differences | <u>81</u> | <u>33</u> |
| | <u>84</u> | <u>209</u> |
| Provision for deferred tax (Deferred tax asset) | | |
| Provision brought forward | 155 | 189 |
| Current Year | (81) | (33) |
| Traslation adjustment | - | (1) |
| <i>Deferred tax provision/(asset) carried forward</i> | <u>74</u> | <u>155</u> |
| Relating to | | |
| Expenses deducted in Argentina on a paid basis | <u>74</u> | <u>155</u> |
| <i>Provision for deferred tax</i> | <u>74</u> | <u>155</u> |

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11. DIVIDENDS

No dividends were paid or proposed during the current year or prior year.

12. PROPERTY, PLANT AND EQUIPMENT

| | Office furniture, plant and equipment £000's |
|---------------------------------------|---|
| Cost | |
| At 1 July 2017 | 571 |
| Additions | (17) |
| Translation adjustments | (63) |
| At 30 June 2018 | 491 |
| Depreciation | |
| At 1 July 2017 | 555 |
| Provided in the year | (6) |
| Translation adjustments | (65) |
| At 30 June 2018 | 484 |
| Net book value at 30 June 2018 | 7 |

| | Office furniture, plant and equipment £000's |
|---------------------------------------|---|
| Cost | |
| At 1 July 2016 | 556 |
| Additions | 15 |
| Translation adjustments | - |
| At 30 June 2017 | 571 |
| Depreciation | |
| At 1 July 2016 | 536 |
| Provided in the year | 19 |
| Translation adjustments | - |
| At 30 June 2017 | 555 |
| Net book value at 30 June 2017 | 16 |

13. GOODWILL AND INTANGIBLE ASSETS

The Group impaired in full the remaining value of goodwill attributable to Mobile Streams (Hong Kong) Limited and its subsidiaries in Singapore and Australia which make up the Asia Pacific operating segment at June 2014.

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| | Media platform development and software £000's | Media content £000's | Appitalism £000's | Other intangibles £000's | Subtotal £000's | Goodwill £000's | Total £000's |
|--|--|----------------------------|----------------------|--------------------------------|--------------------|--------------------|-----------------|
| Cost | | | | | | | |
| At 1 July 2017 | 2,348 | 332 | 337 | 2,364 | 5,381 | 2,670 | 8,051 |
| At 30 June 2018 | 2,348 | 332 | 337 | 2,364 | 5,381 | 2,670 | 8,051 |
| Accumulated amortisation and impairment | | | | | | | |
| At 1 July 2017 | 2,348 | 332 | 337 | 2,364 | 5,381 | 2,670 | 8,051 |
| At 30 June 2018 | 2,348 | 332 | 337 | 2,364 | 5,381 | 2,670 | 8,051 |
| Net book value at 30 June 2018 | - | - | - | - | - | - | - |

| | Media platform development and software £000's | Media content £000's | Appitalism £000's | Other intangibles £000's | Subtotal £000's | Goodwill £000's | Total £000's |
|--|--|----------------------------|----------------------|--------------------------------|--------------------|--------------------|-----------------|
| Cost | | | | | | | |
| At 1 July 2016 | 2,348 | 332 | 337 | 2,364 | 5,381 | 2,670 | 8,051 |
| At 30 June 2017 | 2,348 | 332 | 337 | 2,364 | 5,381 | 2,670 | 8,051 |
| Accumulated amortisation and impairment | | | | | | | |
| At 1 July 2016 | 2,348 | 332 | 337 | 2,364 | 5,381 | 2,670 | 8,051 |
| Impairment | - | - | - | - | - | - | - |
| At 30 June 2017 | 2,348 | 332 | 337 | 2,364 | 5,381 | 2,670 | 8,051 |
| Net book value at 30 June 2017 | - | - | - | - | - | - | - |

Other intangible assets

Mobile Streams' other intangible assets comprised acquired customer relationships, technology based assets and non-compete agreements. These assets are fully amortised.

14. TRADE AND OTHER RECEIVABLES

| | 2018 £000's | 2017 £000's |
|---------------------|----------------|----------------|
| Trade receivables | 203 | 297 |
| Accrued receivables | 62 | 146 |
| Other debtors | 639 | 1,128 |
| | 904 | 1,571 |

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The carrying value of receivables is considered a reasonable approximation of fair value.

In addition, some of the unimpaired trade receivables are past due as at the reporting date. The age profile of trade receivables is as follows:

| | 2018 £000's | 2017 £000's |
|---|------------------------------|------------------------------|
| Within terms | | |
| Not more than 30 days | 79 | 212 |
| Overdue | | |
| Not more than 3 months | 74 | 6 |
| More than 3 months but not more than 6 months | 4 | 6 |
| More than 6 months but not more than 1 year | 4 | 24 |
| More than 1 year | 200 | 200 |
| Provision for doubtful debts | (157) | (151) |
| | 203 | 297 |

Provision for doubtful debts reconciliation

| | 2018 £000's | 2017 £000's |
|--------------------------------------|------------------------------|------------------------------|
| Opening provision for doubtful debts | 151 | 192 |
| Change in provision during the year | 6 | (41) |
| Closing provision for doubtful debts | 157 | 151 |

Trade and other receivables that are not impaired are considered to be collectible within the Group's payment terms, negotiated with each customer.

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15. CASH AND CASH EQUIVALENTS

Cash and cash equivalents include the following components:

| | 2018 £000's | 2017 £000's |
|--------------------------------------|----------------|----------------|
| Argentina's cash at bank and in hand | 599 | 654 |
| Other companies | 440 | 1,606 |
| Cash at bank and in hand | <u>1,039</u> | <u>2,260</u> |

£520k (2017: £574k) is held in Government bonds that can be liquidated within 3 months. This is included in the Argentina cash balance.

16. TRADE AND OTHER PAYABLES

| | 2018 £000's | 2017 £000's |
|------------------------------|----------------|----------------|
| Trade payables | 247 | 368 |
| Other payables | 116 | 150 |
| Accruals and deferred income | <u>1,047</u> | <u>1,131</u> |
| | <u>1,410</u> | <u>1,649</u> |

All amounts are current. The carrying values are considered to be a reasonable approximation of fair value.

17. DEFERRED TAX ASSETS AND LIABILITIES

| | Balance 30 June 2016 £000's | Recognised in consolidated income statement £000's | Balance 30 June 2017 £000's | Recognised in consolidated income statement £000's | Traslation Adjustment £000's | Balance 30 June 2018 £000's |
|--------------------------------|-----------------------------------|--|-----------------------------------|--|------------------------------------|-----------------------------------|
| Deferred tax asset: | | | | | | |
| - Expenses accrued | 23 | (9) | 14 | (1) | | 13 |
| - Royalties | 53 | (5) | 48 | (28) | | 20 |
| - Bonus provisions | - | - | - | - | | - |
| - Others | 112 | (19) | 93 | (52) | | 41 |
| Deferred tax asset | <u>188</u> | <u>(32)</u> | <u>155</u> | <u>(81)</u> | - | <u>74</u> |
| Deferred tax liability: | | | | | | |
| - On intangible assets | - | - | - | - | - | - |

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The majority of the deferred tax asset credit was produced from unpaid intercompany balances in Argentina. This temporary difference is expected to be reversed once the balances are repaid. No deferred tax asset has been recognised in respect of surplus tax losses available for carry forward due to uncertainty over the timing of future taxable profits.

18. SHARE CAPITAL

The Company only has one class of share. The total number of shares in issue as at 30 June 2018 is 100,752,533 (30 June 2017: 91,593,533) with a par value of £0.002 per share. All issued shares are fully paid.

The Group's main source of capital is the parent company's equity shares. The policy which is met by the Group is to retain sufficient authorised share capital so as to be able to issue further shares to fund acquisitions, settle share based transactions and raise new funds. Share based payments relate to employee share options schemes. The schemes have restrictions on headroom so as not to dilute the value of issued shares of the Company. The Group has not raised debt financing in the past and expects not to do so in the future.

| | 2018 | 2017 |
|--|-------------------|-------------------|
| | £000's | £000's |
| Authorised | | |
| 149,082,791 ordinary shares of £0.002 each (30 June 2017: 149,082,791) | 298 | 298 |
| Allotted, called up and fully paid: | | |
| 100,752,533 ordinary shares of £0.002 each (30 June 2017: 91,593,533) | 200 | 183 |
| Allotted, called up and fully paid | | |
| | Year ended | Year ended |
| | 2018 | 2017 |
| In issue at 1 July 2017 | 91,593,533 | 37,114,283 |
| Issued | 9,159,000 | 54,479,250 |
| In issue at 30 June 2018 | 100,752,533 | 91,593,533 |

Other Reserves

Share Premium Account

The balance in the share premium account represents the proceeds received above the nominal value on the issue of the Company's equity share capital.

Translation Reserve

The Translation reserve contains the exchange differences arising on translating foreign operations.

19. SHARE BASED PAYMENTS

The Group operates three share option incentive plans – an Enterprise Management Incentive Scheme, a Global Share Option Plan and an ISO Sub Plan - in order to attract and retain key staff. The remuneration committee can grant options over shares in the Company to employees of the Group. Options are granted with a fixed exercise price equal to the market price of the shares under option at the date of grant and are equity settled, the contractual life of an option

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is 10 years. Exercise of an option is subject to continued employment. Options are valued at date of grant using the Black-Scholes option pricing model.

The volatility of the Company's share price on the date of grant was calculated as the average of volatilities of share prices of companies in the Peer Group on the corresponding date. The volatility of share price of each company in the Peer Group was calculated as the average of annualised standard deviations of daily continuously compounded returns on the Company's stock, calculated over 1, 2, 3, 4 and 5 years back from the date of grant, where applicable. The risk-free rate is the yield to maturity on the date of grant of a UK Gilt Strip, with term to maturity equal to the life of the option. The expected life of an employee share option is 5 years.

The calculation model includes these variables:

Expected volatility: 86.7%

Expected dividends: 0 (Nil)

Risk free interest rate: 1.99%

Share options in issue at the year-end under the various schemes are:

1. Personal to the Option Holder and are not transferable, or assignable.
2. Shall not be exercisable on or after the tenth anniversary of the grant date.
3. Subject to the rules of the Plans, the Options shall Vest as follows – Options vest at 33.3% per year:
 - 33.3% vest on the First Anniversary of the grant of option;
 - A second 33.3% vest on the Second Anniversary of the grant of option; and
 - The last 33.33% vest on the Third Anniversary of the grant of option.

| Range of exercise prices | Weighted average exercise price (£) | 2018 | | Weighted average exercise price (£) | 2017 | |
|--------------------------|-------------------------------------|--------------------------|---|-------------------------------------|--------------------------|---|
| | | Number of Shares (000's) | Weighted average remaining life (years): Contractual | | Number of Shares (000's) | Weighted average remaining life (years): Contractual |
| £0 - £0.50 | 0.282 | 1,014 | 3.3 | 0.282 | 1,014 | 4.3 |
| £0.51 - £1.00 | 0.640 | 3,487 | 2.1 | 0.640 | 3,487 | 3.1 |

No share options were exercised during the year ended on 30 June 2018. (2017: Nil).

The total charge for the year relating to employee share based payment plans was £5k (2017: £118k), all of which related to equity-settled share based payment transactions.

20. OPERATING LEASES

The Group operating leases for land and buildings were cancelled before the end of the year.

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| | Land and Buildings | |
|--|---------------------------|---------------|
| | 2018 | 2017 |
| | £000's | £000's |
| Future minimum lease payments under "non-cancelable" operating leases | | |
| Within one year | - | - |
| In two-five years | - | - |
| In more than five years | - | - |
| | <u>-</u> | <u>-</u> |
| | <u>-</u> | <u>-</u> |

Lease payments recognised as an expense during the period amount to £47k (2017: £108k).

21. SEGMENT REPORTING

As at 30 June 2018, the Group was organised into 4 geographical segments: Europe, North America, Latin American, and Asia Pacific. The operating segments are organised, managed and reported to the Chief Operating Decision Maker based on their geographical location. Revenues are from external customers only and generated from three principal business activities: the sale of mobile content through Multi-National Organisation's (Mobile Operator Services), the sale of mobile content over the internet (Mobile Internet Services) and the provision of consulting and technical services (Other Service Fees).

All operations are continuing and all inter-segment transactions are priced and carried out at arm's length.

The segmental results for the year ended 30 June 2018 are as follows:

| £000's | Europe | Asia Pacific | North America | Latin America | Group |
|--|----------------|---------------------|----------------------|----------------------|----------------|
| Mobile Operator Services | 2 | 1 | 31 | - | 34 |
| Mobile Internet Services | - | 543 | - | 2,463 | 3,006 |
| Other Service fees | 5 | - | 1 | - | 6 |
| Total Revenue | 7 | 544 | 32 | 2,463 | 3,046 |
| Cost of sales | (2) | (305) | (15) | (1,546) | (1,868) |
| Gross profit | 5 | 239 | 17 | 917 | 1,178 |
| Selling, marketing and administration expenses | (4,364) | 198 | (98) | 1,913 | (2,351) |
| Trading EBITDA* | (4,359) | 437 | (81) | 2,830 | (1,173) |
| Depreciation, amortisation and impairment | - | - | - | (6) | (6) |
| Share based compensation | (5) | - | - | - | (5) |
| Finance income | - | - | - | 255 | 255 |
| Finance expense | (39) | - | 39 | (2) | (2) |
| Loss before tax | (4,403) | 437 | (42) | 3,077 | (931) |
| Taxation | - | - | - | (84) | (84) |
| Loss after tax | (4,403) | 437 | (42) | 2,993 | (1,015) |
| Segmental assets | 123 | 273 | 202 | 1,426 | 2,024 |
| Segmental liabilities | 161 | 73 | 302 | 1,087 | 1,623 |

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The segmental results for the year ended 30 June 2017 are as follows:

| £000's | Europe | Asia Pacific | North America | Latin America | Group |
|--|--------------|--------------|---------------|---------------|----------------|
| Mobile Operator Services | 34 | 2 | 48 | - | 84 |
| Mobile Internet Services | - | 398 | 4 | 5,195 | 5,597 |
| Other Service fees | 10 | - | 3 | 1 | 14 |
| Total Revenue | 44 | 400 | 55 | 5,196 | 5,695 |
| Cost of sales | (8) | (260) | (12) | (3,662) | (3,942) |
| Gross profit | 36 | 140 | 43 | 1,534 | 1,753 |
| Selling, marketing and administration expenses | (596) | (442) | (120) | (2,072) | (3,230) |
| Trading EBITDA* | (560) | (302) | (77) | (538) | (1,477) |
| Depreciation, amortisation and impairment | - | - | (19) | - | (19) |
| Share based compensation | (118) | - | - | - | (118) |
| Finance income | - | - | - | 98 | 98 |
| Finance expense | (2) | - | 1 | (1) | (2) |
| Loss before tax | (680) | (302) | (95) | (441) | (1,518) |
| Taxation | (84) | - | - | (125) | (209) |
| Loss after tax | (764) | (302) | (95) | (566) | (1,727) |
| Segmental assets | 1,370 | 314 | 175 | 2,143 | 4,002 |
| Segmental liabilities | 269 | 57 | 297 | 1,540 | 2,163 |

* Earnings before interest, tax, depreciation, amortization, impairments of assets and share compensation

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The totals presented in the Group's operating region segments reconcile to the Group's key financial figures as presented in its financial statements as follows:

| | 2018 | 2017 |
|-------------------------------|----------------|----------------|
| | £000's | £000's |
| Segment revenues | | |
| Total segment revenues | 3,046 | 5,695 |
| Group's revenues | 3,046 | 5,695 |
| Segment results | | |
| Total segment Loss after tax | (1,015) | (1,727) |
| Group's Loss after tax | (1,015) | (1,727) |
| Segment assets | | |
| Total segment assets | 2,024 | 4,002 |
| Consolidation eliminations | - | - |
| Group's assets | 2,024 | 4,002 |
| Segment liabilities | | |
| Total segment liabilities | 1,623 | 2,163 |
| Consolidation eliminations | - | - |
| Groups's liabilities | 1,623 | 2,163 |

Revenue in Argentina represents 76.6% of the total revenue of the Group; then India 17.6%, Mexico 4.6% and the rest of the companies 1.4%. One main customer in Argentina comprises the 76% of the total Group revenue.

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INTEREST REVENUE

Interest Revenue for the year ended 30 June 2018 was £255k (2017: £98k)

DEFERRED TAX

Year ended 30 June 2018

| DEFERRED TAX | Europe | Asia Pacific | North America | Latin America | Group |
|---------------------|---------------|---------------------|----------------------|----------------------|--------------|
| Deferred Tax | - | - | - | 74 | 74 |
| | - | - | - | 74 | 74 |

Year ended 30 June 2017

| DEFERRED TAX | Europe | Asia Pacific | North America | Latin America | Group |
|---------------------|---------------|---------------------|----------------------|----------------------|--------------|
| Deferred Tax | - | - | - | 155 | 155 |
| | - | - | - | 155 | 155 |

The deferred tax credit was produced by the Argentina subsidiary, which was profitable along the years.

22. CAPITAL COMMITMENTS

The Group has no capital commitments as at 30 June 2018 (30 June 2017: £Nil).

23. RELATED PARTY TRANSACTIONS

Key Management

The only related party transactions that occurred during the year were the remuneration of senior management disclosed in note 7.

24. RISK MANAGEMENT OBJECTIVES AND POLICIES

The Group is exposed to currency and liquidity risk, which result from both its operating and investing activities. The Group's risk management is coordinated in close co-operation with the Board and focuses on actively securing the Group's short to medium term cash flows by minimising the exposure to financial markets. The most significant financial risks to which the Group is exposed are described below. Also refer to the accounting policies.

Foreign currency risk

The Group is exposed to transaction foreign exchange risk. The currencies where the Group is most exposed to volatility are US Dollars, Argentine Peso, Mexican Peso, Indian Rupee and Colombian Peso.

Currently, there is generally an alignment of assets and liabilities in a particular market and no hedging instruments are used. In Latin American markets cash in excess of working capital is converted into a hard currency such as US Dollars, except in Argentina, where domestic regulations prevented companies from acquiring US Dollars until December 2015. Given this situation, the Argentine subsidiary is considering other alternatives to hedge a possible

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devaluation of local currency. The Company will continue to review its currency risk position as the overall business profile changes.

Foreign currency denominated financial assets and liabilities, which are all short-term in nature and translated into local currency at the closing rate, are as follows.

| | 2018 | | | | 2017 | | | |
|-----------------------|-------|------|-------|-------|-------|------|-------|-------|
| | 000's | | | | 000's | | | |
| Nominal amounts | USD | AUS | ARS | Other | USD | AUS | ARS | Other |
| | £ | £ | £ | £ | £ | £ | £ | £ |
| Financial assets | 158 | 5 | 757 | 428 | 129 | 60 | 1,437 | 389 |
| Financial liabilities | (302) | (18) | (498) | (644) | (297) | (50) | (943) | (606) |
| Short-term exposure | (144) | (13) | 259 | (216) | (168) | 10 | 494 | (217) |

Percentage movements for the period in regards to the British Pound to US Dollar, Australian Dollar and Argentine Peso exchange rates are as follows. These percentages have been determined based on the average market volatility in exchange rates during the period.

| | 2018 | 2017 |
|-------------------|------|------|
| US Dollar | -1% | 3% |
| Australian Dollar | -5% | 6% |
| Argentine Peso | -43% | -6% |

Effect of possible changes in currency rates

| | £'000 | £'000 |
|--|-------------------------|-------------------------|
| <u>Currency: GBP</u> | <u>Effect on Profit</u> | <u>Effect on Equity</u> |
| Effect of a 10% Peso devaluation (against the GBP) | (175) | (175) |
| Effect of a 20% Peso devaluation (against the GBP) | (351) | (351) |

| | Year ended | Year ended |
|------------------|------------|------------|
| | 2018 | 2017 |
| | £000's | £000's |
| Foreign currency | 32 | (3) |

Argentina economy is considered to be in hyperinflation since July 1 2018 according IFRS guidelines. Argentina will apply the inflation adjustment to the non-monetary items since July 1st 2018. The impact of the hyperinflationary accounting is yet to be assessed by management. The impact will first be reported in the 2019 interim financial statements.

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Liquidity risk

The Group seeks to manage financial risk by ensuring sufficient liquidity is available to meet foreseeable needs. Management prepares cash flow forecasts which are reviewed at Board meetings to ensure liquidity. The Group has no borrowing arrangements.

As at 30 June 2018, the Group's financial liabilities were all current and have contractual maturities as follows:

| 30 June 2018 | Within 6 months £000's | 6 to 12 months £000's |
|--------------------------|---------------------------|--------------------------|
| Trade and other payables | 363 | - |

The maturity of the Group's financial liabilities, which were all current at the previous year end, was as follows:

| 30 June 2017 | Within 6 months £000's | 6 to 12 months £000's |
|--------------------------|---------------------------|--------------------------|
| Trade and other payables | 518 | - |

Capital Management Disclosures

Management assesses the Group's capital requirements in order to maintain an efficient overall financing structure while avoiding excessive leverage. The Group manages the capital structure and makes adjustments to it in the light of changes in economic conditions and the risk characteristics of the underlying assets. In order to maintain or adjust the capital structure, the Group could return capital to shareholders or issue new shares.

The Group considers its capital to comprise the following:

| | 2018 £000's | 2017 £000's |
|------------------------|----------------|----------------|
| Ordinary Share capital | 201 | 183 |
| Share premium | 12,550 | 12,463 |
| translation reserve | (3,786) | (3,253) |
| Retained earnings | (8,563) | (7,553) |
| | <u>402</u> | <u>1,840</u> |

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25. FINANCIAL RISK MANAGEMENT

The Group's financial assets and financial liabilities, as defined by IAS 32, are categorised as follows:

| | 2018 | 2017 |
|------------------------------|-----------------------|-----------------------|
| | £000's | £000's |
| Financial Assets | | |
| Accrued Receivables | 62 | 146 |
| Trade receivables | 203 | 297 |
| Cash and Cash equivalents | 1,039 | 2,260 |
| Group's revenues | <u>1,304</u> | <u>2,703</u> |
| Financial Liabilities | | |
| Trade Creditors | (247) | (368) |
| Accrued content costs | (553) | (630) |
| Other Accrued liabilities | (494) | (501) |
| Group's assets | <u>(1,294)</u> | <u>(1,499)</u> |

Management have assessed that the fair value of cash and short term deposits, trade receivables, accrued receivables, trade payables and accrued payables approximate to their carrying amounts as those items have short term maturities.

Independent auditor's report to the members of Mobile Streams PLC

Opinion

OUR OPINION ON THE PARENT COMPANY FINANCIAL STATEMENTS IS UNMODIFIED

We have audited the parent company financial statements of Mobile Streams PLC for the year ended 30 June 2018, which comprise the Company accounting policies, the Company Statement of Financial Position, the Company Statement of Changes in Equity and notes to the financial statements. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 101 'Reduced Disclosure Framework' (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the parent company financial statements:

- give a true and fair view of the state of the parent company's affairs as at 30 June 2018;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the 'Auditor's responsibilities for the audit of the parent company financial statements' section of our report. We are independent of the parent company in accordance with the ethical requirements that are relevant to our audit of the parent company financial statements in the UK, including the FRC's Ethical Standard as applied to listed entities, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

MATERIAL UNCERTAINTY RELATING TO GOING CONCERN

We draw attention to the company accounting policies on page 55 in the financial statements, which states that uncertainty remains over the ability of the parent company to meet its funding requirements, having incurred a net loss for the year of £3,977,000. This condition, along with the other matters as set forth on page 55 indicate that a material uncertainty exists that may cast significant doubt on the parent company's ability to continue as a going concern. Our opinion is not modified in respect of this matter.

Who we are reporting to

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.



OVERVIEW OF OUR AUDIT APPROACH

- Overall materiality: £17,000, which represents 1% of the company's net assets;
- Key audit matters were identified as described in the 'Key audit matters' section below; and
- Our audit approach was a risk-based approach founded on a thorough understanding of the company's business, its environment and risk profile.

Key audit matters

Key audit matters are those matters that, in our professional judgment, were of most significance in our audit of the parent company financial statements of the current period and include the most significant assessed risks of material misstatement (whether or not due to fraud) that we identified. These matters included those that had the greatest effect on: the overall audit strategy; the allocation of resources in the audit; and directing the efforts of the engagement team. These matters were addressed in the context of our audit of the parent company financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

Except for the matter described in the 'Material uncertainty related to going concern' section, we identified no other key audit matters in relation to the audit of the parent company financial statements.

OUR APPLICATION OF MATERIALITY

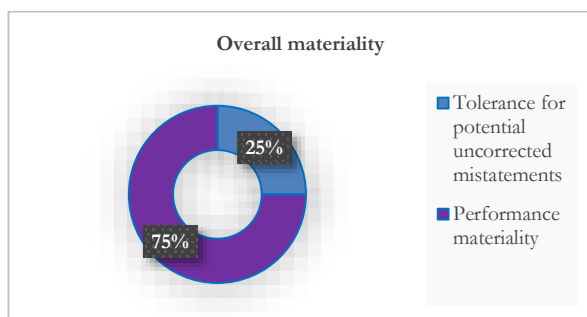
We define materiality as the magnitude of misstatement in the financial statements that makes it probable that the economic decisions of a reasonably knowledgeable person would be changed or influenced. We use materiality in determining the nature, timing and extent of our work and in evaluating the results of that work.

We determined materiality for the audit of the parent company financial statements as a whole to be £17,000, which is 1% of the parent company's net assets. This benchmark is considered to be the most appropriate because the company is a holding company and as such its primary purpose is to hold investments in subsidiaries for the group, for which net assets is a key indicator of performance.

Materiality for the current year is lower than the level that we determined for the year ended 30 June 2017 to reflect the lower net assets of the company.

We use a different level of materiality, performance materiality, to drive the extent of our testing and this was set at 75% of financial statement materiality.

The graph below illustrates how performance materiality interacts with our overall materiality and the tolerance for potential uncorrected misstatements.



MOBILE STREAMS PLC

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We also determine a lower level of specific materiality for, for example, directors' remuneration and related party transactions.

We determined the threshold at which we will communicate misstatements to the audit committee to be £1,000. In addition, we will communicate misstatements below that threshold that, in our view, warrant reporting on qualitative grounds.

AN OVERVIEW OF THE SCOPE OF OUR AUDIT

Our audit approach was a risk-based approach founded on a thorough understanding of the company's business, its environment and risk profile, and in particular included performing substantive procedures on significant transactions which included journal entries, individual material balances and disclosures, the extent of which was based on various factors such as our overall assessment of the control environment and our evaluation of the design and implementation of controls around significant risk areas.

OTHER INFORMATION

The directors are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the parent company financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the parent company financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement of the parent company financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

OUR OPINION ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006 IS UNMODIFIED

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the strategic report and the directors' report for the financial year for which the parent company financial statements are prepared is consistent with the parent company financial statements; and
- the strategic report and the directors' report have been prepared in accordance with applicable legal requirements.

MATTER ON WHICH WE ARE REQUIRED TO REPORT UNDER THE COMPANIES ACT 2006

In the light of the knowledge and understanding of the parent company and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or the directors' report.

MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

RESPONSIBILITIES OF DIRECTORS FOR THE PARENT COMPANY FINANCIAL STATEMENTS

As explained more fully in the directors' responsibilities statement set out on page 13, the directors are responsible for the preparation of the parent company financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of parent company financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the parent company financial statements, the directors are responsible for assessing the parent company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the parent company or to cease operations, or have no realistic alternative but to do so.

AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE PARENT COMPANY FINANCIAL STATEMENTS

Our objectives are to obtain reasonable assurance about whether the parent company financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these parent company financial statements.

A further description of our responsibilities for the audit of the parent company financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

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OTHER MATTER

We have reported separately on the group financial statements of Mobile Streams Plc for the year ended 30 June 2018. That report includes details of the group key audit matters; how we applied the concept of materiality in planning and performing our audit; and an overview of the scope of our audit. That report also includes a statement on a material uncertainty related to going concern.



Sergio Cardoso
Senior Statutory Auditor
for and on behalf of Grant Thornton UK LLP
Statutory Auditor, Chartered Accountants
London
8 November 2018

MOBILE STREAMS PLC

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COMPANY ACCOUNTING POLICIES

SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Statement of compliance

These financial statements have been prepared in accordance with applicable accounting standards and in accordance with Financial Reporting Standard 101 – “Reduced Disclosure Framework” (FRS 101) The principal accounting policies adopted in the preparation of these financial statements are set out below. These policies have all been applied consistently throughout the year unless otherwise stated.

The financial statements have been prepared on a historical cost basis. The financial statements are presented in Sterling (£) and have been presented in round thousands (£'000).

In preparing these financial statements the Company has taken advantage of all disclosure exemptions conferred by FRS 101. Therefore these financial statements do not include:

1. A statement of cash flows and related notes
2. The requirements of IAS 24 related party disclosures to disclose related party transactions entered in to between two or more members of the group as they are wholly owned within the group.
3. The effect of future accounting standards not adopted.
4. Certain share based payment disclosures.
5. Disclosures in relation to impairment of assets.
6. Disclosures in respect of financial instruments (other than disclosures required as a result of recording financial instruments at fair value).

Additionally, the consolidated Group prepares accounts under IFRS which should be read in conjunction with these statements.

Basis of preparation

The financial statements have been prepared on the historical cost basis. The principal accounting policies are set out below. The company has applied the exemption under section 408 of the Companies Act 2006 and has not included the individual profit and loss account statement in the financial statements.

Going concern

The financial statements have been prepared on a going concern basis. The Directors acknowledge that uncertainty exists over the ability of the Company to meet its funding requirements having incurred a net loss for the year of £3.98m.

The Group uses annual budgeting, forecasting and regular performance reviews to assess the longer term profitability of the Group and make strategic and commercial changes as required ensuring cash resources are maintained. Although there was a significant fall in revenues and a loss for the year ending 30 June 2018, the Group actively manages its use of cash, particularly marketing and other expenditure. As part of this active management, the Group initiated the closure of offices in Singapore, Hong Kong and Australia.

The Directors have prepared a cash flow forecast which indicates that general working capital requirements are likely to require a further funding round within the next 12 months. The success of the previous equity funding rounds and access to other sources of capital supports the Director's reasonable expectation that Mobile Streams will have sufficient resources to continue in operational existence throughout this period.

It is noted that if additional funding is not available then the Group and Company would be unlikely to be able to continue as a going concern. These circumstances indicate the existence of a material uncertainty related to events or conditions that may cast significant doubt on the entity's ability to continue as a going concern and, therefore, that it may be unable to realize its assets and discharge its liabilities in the normal course of business.

MOBILE STREAMS PLC

Annual report for the year ended 30 June 2018

COMPANY ACCOUNTING POLICIES

INVESTMENTS IN SUBSIDIARIES

Investments in subsidiaries are stated in the Company's consolidated statement of financial position at cost less provisions for impairment.

DEFERRED TAXATION

Deferred tax is recognised on all timing differences where the transactions or events that give the company an obligation to pay more tax in the future, or a right to pay less tax in the future, have occurred by the company statement of financial position date. Deferred tax assets are recognised when it is more likely than not that they will be recovered.

Deferred tax is measured using rates of tax that have been enacted or substantively enacted by the company statement of financial position date. Deferred tax assets and liabilities are not discounted.

FOREIGN CURRENCIES

Transactions in foreign currencies are translated at the exchange rate ruling at the date of the transaction. Monetary assets and liabilities in foreign currencies are translated at the rates of exchange ruling at the company statement of financial position date. All exchange differences are dealt with through the profit and loss account.

OPERATING LEASES

Rentals in respect of leases are charged to the profit and loss account in equal amounts over the lease term.

SHARE BASED PAYMENTS

Employees (including Directors) of the Group receive remuneration in the form of share-based payment transactions, whereby employees render services in exchange for shares or rights over shares ('equity-settled transactions').

Equity settled transactions

The Group has applied the requirements of IFRS 2 "Share Based Payments" to all grants of equity instruments.

The cost of equity settled transactions with employees is measured by reference to the fair value at the grant date of the equity instruments granted. The fair value is determined by using the Black-Scholes model.

The cost of equity-settled transactions is recognised, together with a corresponding increase in retained earnings, over the periods in which the performance conditions are fulfilled, ending on the date on which the relevant employees become fully entitled to the award ('vesting date'). At each company statement of financial position date before vesting, the cumulative expense is calculated, representing the extent to which the vesting period has expired and management's best estimate of the achievement or otherwise of non-market conditions and of the number of equity instruments that will ultimately vest. Market conditions are taken into account in determining the fair value of options granted, at grant date, and are not subsequently adjusted for. The movement in cumulative expense since the previous company statement of financial position date is recognised in the company income statement, with a corresponding entry in equity.

No expense or increase in equity is recognised for awards that do not ultimately vest. Awards where vesting is conditional upon a market condition are treated as vesting irrespective of whether or not the market condition is satisfied, provided that all other performance conditions are satisfied.

MOBILE STREAMS PLC

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COMPANY ACCOUNTING POLICIES

Financial Assets

- a) Cash and cash equivalents

Cash and cash equivalents include cash on hand, demand deposits held with financial institutions and other short-term, highly liquid investments that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

- b) Trade and other receivables

Trade receivables are included in trade and other receivables in the company statement of financial position. Trade receivables are recognised initially at fair value and later measured at amortised cost using the effective interest method, less any provision for impairment. An impairment provision for trade receivables is established when there is objective evidence that the company will not be able to collect all amounts due according to the terms of the receivables. The provision is calculated as the difference between the receivable's carrying amount and the present value of estimated future cash flows, discounted at the original effective interest rate.

The carrying amount of the asset is reduced through the use of an allowance account and the amount of the loss is recognised in the company income statement. Subsequent recoveries of amounts previously written off are credited in the company income statement.

Financial Liabilities

Financial liabilities are obligations to pay cash or deliver other financial assets and are recognised when the company becomes a party to the contractual provisions of the instrument. All financial liabilities are recorded initially at fair value, net of direct issue costs.

A financial liability is derecognised only when the obligation is extinguished, that is, when the obligation is discharged or cancelled or expires.

The company's financial liabilities consist of trade and other payables, which are measured subsequent to initial recognition at amortised cost using the effective interest rate method.

All interest-related charges are reported in the consolidated income statement as finance costs.

COMPANY PROFIT AND LOSS ACCOUNT

The parent Company has taken advantage of Section 408 of the Companies Act 2006 and has not included its own profit and loss account in these financial statements. The parent Company's recognized loss for the year ended 30 June 2018 was £3,977,000.

MOBILE STREAMS PLC

Annual report for the year ended 30 June 2018

COMPANY STATEMENT OF FINANCIAL POSITION

| | | 30 June 2018 | 30 June 2017 |
|--|---|----------------|--------------|
| | | £000's | £000's |
| Fixed assets | | | |
| Investments in subsidiaries | 1 | - | 20 |
| Total fixed assets | | - | 20 |
| Current assets | | | |
| Debtors | 2 | 20 | 1,016 |
| Cash and cash equivalents | | 147 | 1,364 |
| Others assets | | 5 | 7 |
| Total current assets | | 172 | 2,387 |
| Creditors | 3 | (1,738) | - |
| Creditors: amounts falling due within one year | 3 | (161) | (267) |
| Current Liabilities | | (1,899) | (267) |
| (Net Liabilities) / Net assets | | (1,727) | 2,140 |
| Capital and reserves | | | |
| Called up share capital | 4 | 201 | 183 |
| Share premium | 5 | 12,550 | 12,463 |
| Profit and loss account | | (14,478) | (10,506) |
| Shareholders deficit / Shareholders funds | | (1,727) | 2,140 |

The parent Company has taken advantage of Section 408 of the Companies Act 2006 and has not included its own profit and loss account in these financial statements. The parent Company's recognized loss for the year ended 30 June 2018 was £3,977,000.

The notes on pages 60 to 62 form part of these financial statements.

The financial statements were approved by the Board of Directors on 8 November 2018.



E Benasso

Chief Financial Officer

Company registration number: 03696108

MOBILE STREAMS PLC

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COMPANY STATEMENT OF CHANGES IN EQUITY

For the year ended 30 June 2018

| | Share capital account £000 | Share premium account £000 | Share based payment reserve £000 | Profit and loss account £000 | Total £000 |
|--------------------------------------|-------------------------------------|-------------------------------------|---|---------------------------------------|----------------|
| At 1 July 2015 | 74 | 10,579 | 612 | (9,431) | 1,834 |
| Loss for the year | | | | (182) | (182) |
| Share based payments - share options | | | 146 | | 146 |
| At 30 June 2016 | 74 | 10,579 | 758 | (9,613) | 1,798 |
| At 1 July 2016 | 74 | 10,579 | 758 | (9,613) | 1,798 |
| New equity issue | 109 | 1,884 | | | 1,993 |
| Loss for the year | | | | (1,769) | (1,769) |
| Share based payments - share options | | | 118 | | 118 |
| At 30 June 2017 | 183 | 12,463 | 876 | (11,382) | 2,140 |
| At 1 July 2017 | 183 | 12,463 | 876 | (11,382) | 2,140 |
| New equity issue | 18 | 87 | | | 105 |
| Loss for the year | | | | (3,977) | (3,977) |
| Share based payments - share options | | | 5 | | 5 |
| At 30 June 2018 | 201 | 12,550 | 881 | (15,359) | (1,727) |

MOBILE STREAMS PLC

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NOTES TO COMPANY FINANCIAL STATEMENTS

1. INVESTMENT IN SUBSIDIARY COMPANIES

| | 30 June 2018 | 30 June 2017 |
|--|-----------------|------------------|
| | £000's | £000's |
| Cost | 3,636 | 3,636 |
| Accumulated impairment | (3,636) | (3,616) |
| Net Book Value after impairment | <u><u>-</u></u> | <u><u>20</u></u> |

Investments in subsidiaries are reviewed for impairment when events indicate the carrying amount may not be recoverable and are accounted for in the Company's financial statements at cost less accumulated impairment losses.

Investments in Subsidiary undertakings comprise:

| Subsidiary | Proportion held | | | Country of incorporation | Status |
|--------------------------------------|--------------------------------|--------------------------|---------------------|--------------------------|--------|
| | Directly by Mobile Streams Plc | By other Group companies | Total held by Group | | |
| Mobile Streams Inc. | 100% | - | 100% | USA | Active |
| Appitalism, Inc. | 100% | - | 100% | USA | Active |
| Mobile Streams de Argentina SRL | 50% | 50% | 100% | Argentina | Active |
| Mobile Streams Chile Limitada | 50% | 50% | 100% | Chile | Closed |
| Mobile Streams Columbia Limitada. | 50% | 50% | 100% | Colombia | Active |
| Mobile Streams of Mexico de CV | 50% | 50% | 100% | Mexico | Active |
| The Nickels Group Inc. | - | 100% | 100% | USA | Closed |
| Mobile Streams Venezuela SA | 100% | - | 100% | Venezuela | Closed |
| Mobile Streams Australia Pty Limited | - | 100% | 100% | Australia | Active |
| Mobile Streams (Hong Kong) Limited | 100% | - | 100% | Hong Kong | Active |
| Mobile Streams Singapore Limited | - | 100% | 100% | Singapore | Active |
| Mobile Streams India Private Limited | 99.99% | - | 99.99% | India | Active |

All the subsidiaries' issued shares were ordinary shares and their principal activities were the distribution of licensed mobile phone content.

MOBILE STREAMS PLC

Annual report for the year ended 30 June 2018

NOTES TO COMPANY FINANCIAL STATEMENTS (CONTINUED)

2. Debtors

| | 2018 £000's | 2017 £000's |
|---------------|----------------|----------------|
| Trade debtors | 18 | 25 |
| Other debtors | 2 | 991 |
| | <u>20</u> | <u>1,016</u> |

We estimate these receivables are fully recoverable during the next year.

3. Creditors: amounts falling due within one year

| | 2018 £000's | 2017 £000's |
|-----------------------------------|----------------|----------------|
| Trade creditors | 105 | 184 |
| Amounts owed by group undertaking | 1,738 | - |
| Accruals and deferred income | 56 | 83 |
| | <u>1,899</u> | <u>267</u> |

4. SHARE CAPITAL

For details of share capital refer to note 18 to the Group financial statements.

5. SHARE PREMIUM ACCOUNT

| | Share Premium £000's |
|----------------------------------|-------------------------|
| At 1 July 2016 | 12,463 |
| Premium on shares issued in year | |
| At 30 June 2017 | <u>12,463</u> |
| At 1 July 2017 | |
| Premium on shares issued in year | 87 |
| At 30 June 2018 | <u>12,550</u> |

6. CAPITAL COMMITMENTS

The Company has no capital commitments at 30 June 2018 (2017: Nil).

7. CONTINGENT LIABILITIES

As at 30 June 2018 there were no contingent liabilities (2017: Nil).

MOBILE STREAMS PLC

Annual report for the year ended 30 June 2018

NOTES TO COMPANY FINANCIAL STATEMENTS (CONTINUED)

8. RELATED PARTY TRANSACTIONS

During the year the Company remunerated the Directors and Officers as disclosed in note 7 in the consolidated financial statements.

The company is taking advantage of the exemption per IAS 24 which does not require disclosure of transactions entered into between members of a group when one of the transacting parties is a wholly owned subsidiary.

9. DIRECTORS AND EMPLOYEES

The average number of employees during the year to 30 June 2018 was as follows:

| | Year ended 2018 Number | Year ended 2017 Number |
|----------------|------------------------------|------------------------------|
| Management | 2 | 2 |
| Administration | - | - |
| | <u>2</u> | <u>2</u> |