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Mobile Streams plc
("MOS" or "the Company")

Partnership with Chinese agency ANOTHER_ to launch Streams service into Chinese market

Mobile Streams plc, the AIM quoted mobile content and data intelligence company, is delighted to announce that, following extremely positive market feedback, it has entered into a partnership with ground-breaking Chinese digital communications agency **ANOTHER_** to enter the Chinese market.

ANOTHER_ is a communications agency that has worked with leading global brands and organisations from China and across the world, including Nike, Pandora, Jack Wolfskin, and Land Rover to deliver communications services and marketing campaigns in the Chinese market. Their team includes leading Chinese digital experts, creatives and influencers. The partnership with Mobile Streams will include both digital services and introductions to potential clients for the Streams service.

Initially the Streams product will be targeted at Chinese companies which have challenges accessing aggregated content and data on western social media and are looking to market their services to western customers. The Streams product will provide a fast and efficient way for these businesses to source and create the content they need. The targeted date for launch in the territory is March 2021. The Chinese market is one of the largest e-commerce markets in the world, worth an estimated 1.5 Trillion dollars annually.

Charlene Chen CEO of **ANOTHER_** said:

“We are delighted to be partnering with Mobile Streams to bring their Streams Platform to China. After receiving extremely positive feedback on the product we feel there is huge potential for the service to help Chinese companies who want to market to a western audience. We look forward to working with the team at Streams to help launch the product and introduce them to potential clients.”

Nigel Burton, Chairman of Mobile Streams said:

“Partnering with **ANOTHER_** to launch the Streams service in China is the next step forward in our plan to grow the SaaS platform globally. We are very pleased with the feedback we’ve had on the product so far, and with **ANOTHER_**’s leading digital skill set and experience of working with clients including leading western brands we very much look forward to growing the service in the world’s largest digital market.”

This announcement contains inside information for the purposes of Article 7 of Regulation (EU) 596/2014.

For further information, please contact:

Mobile Streams plc
Nigel Burton, Chairman
+44 77 8523 4447
www.mobilestreams.com

Beaumont Cornish (Nominated Adviser)
James Biddle and Roland Cornish
+44 (0) 20 7628 3396

Peterhouse Capital Limited (Broker)
Lucy Williams, Duncan Vasey and Eran Zucker
+44 (0) 20 7469 0930