



POWERFUL CONTENT MARKETING

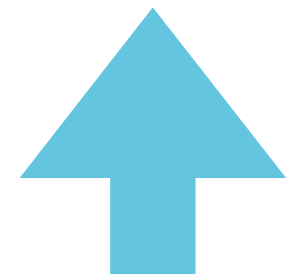
December 2020

The mobilestreams.com mission has been to deliver the best content globally for 20+ years.

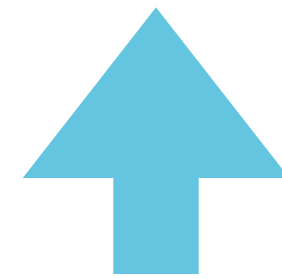
We have now launched a unique Content Insight tool to help marketers maximise their engagement.

Constant battle for Marketers

For Content Marketers, it's hard to keep finding the best content. Everyday, they spend hours researching, finding & monitoring the best content for ideas to get higher engagement.



Social spend to nearly double
Over the next 5 years
(Statista)



90% of marketers struggle
connecting
insight from more
than 3 channels
(Gartner)



More data, channels & formats are emerging via AI, VR, 5G & voice

Marketers Curation Process

The best content strategies follow the ability to discover, understand and create content that engages. Streams is looking to make this process faster.

Discover

*We provide access to
make it faster and
easier to find the right
content*

Understand

*We provide the
'success analytics' that
are hidden behind
layers of complexity*

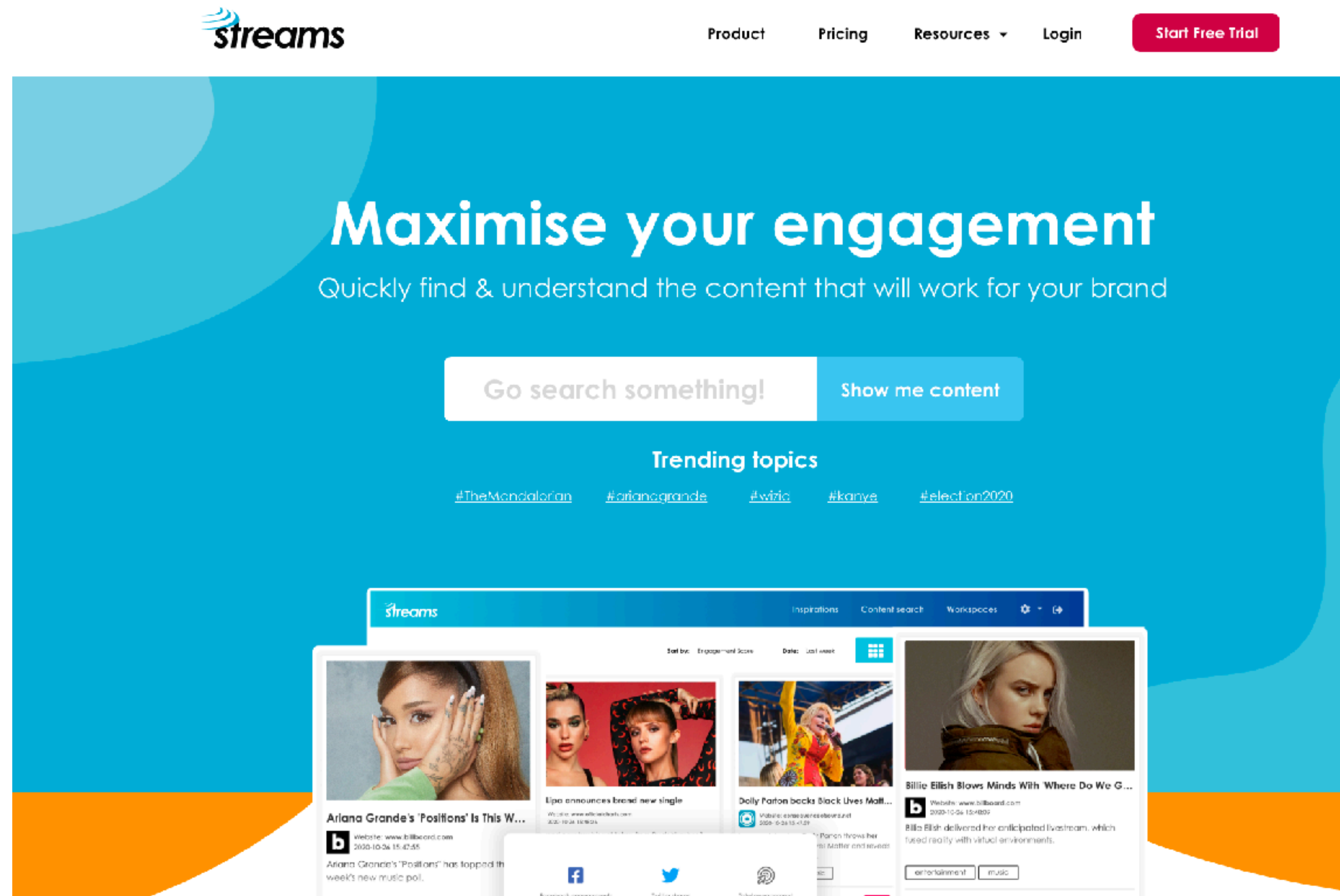
Create

*We are going to be
launching the ability to
create content faster
and with more success*




Make better content.

It's a powerful engine where Marketers can save time curating better content & get maximum engagement.



Firstly, people can search across multiple social platforms, sites & blogs using many powerful filters






InspirationsContent searchWorkspaces

musicShow me content


Sort by:

Engagement scoreTwitter engagementsFacebook engagements

Save to workspace





Country music legend Kenny Rogers dies at...


 Website: www.nbcnews.com
2020-10-25 15:47:58

Rogers died at his home from natural causes under hospice care, surrounded by family.


entertainmentmusic

Engagement score
5.45m








Why BTS Runs the World

 Website: www.wsj.com
2020-11-12 21:23:57


The South Korean pop group has reached the top of the U.S. charts, united millions of fans around the world into ...

Engagement score
2.45m








The Afrobeats Star Davido, an Upbeat Voice...

 Website: www.nytimes.com
2020-11-13 22:44:58


The 27-year-old musician focuses on lighthearted topics. But one of his latest songs has become an anthem of...

Engagement score
347k








BTS to Perform at Mnet Asian Music Awards

 Website: www.variety.com
2020-11-07 19:16:57


Global superstars BTS are set to perform at this year's Mnet Asian Music Awards, or MAMA, Asia's largest musi...

Engagement score
299k








Hear System of a Down's First New Music in ...


 Website: www.rollingstone.com
2020-11-07 22:45:57

Engagement score
1.2m








BTS Wins Big at MTV European Music Awards...


 Website: www.variety.com
2020-11-09 19:22:58

Engagement score
1.8m








Universal Music to build \$1.2 billion hotel, en...


 Website: www.wired.com
2020-11-05 17:48:56

Engagement score
1.1m








Chris Brown Hints At Possible Joint Project Wi...

 Website: www.complex.com
2020-11-07 19:16:57

Engagement score
1.5m





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Secondly, people can do a **deep, data analytics dive** on any content they wish




Content analytics



How Beyoncé and Rihanna Have Utilized Technology to Uplift Black Women - AfroTech

A 2020-10-26 11:14:45

Site description:
Without question, two of the most influential brands in the world are Black women. Their names? Beyoncé and Rihanna. When their solo careers first took off in the early aughts, both accomplished mononymous stars were strictly music girls releasing radio-ready pop singles that whizzed up the charts. Plus, they dropped landmark music videos we'll never forget. But as they've matured over the last decade, they've extended into farther reaches of entertainment, expanding the entire atmosphere of show business by utilizing technology. And as a result, they've used the resources at their disposal to uplift Black women with every innovation. Major Music & Streaming Moves As she typically is, Beyoncé was the first to drop a significantly impactful surprise album back in 2013. Her bold self-titled visual album, "BEYONCÉ" — a 14-track offering with 17 accompanying videos released exclusively to Apple Music — made the world stop



Facebook engagements

45K

Twitter shares

45K

Reddit engagements

45K

Content score

45

Keywords:

Ricky Martin, Orbital Audio, A\$AP Rocky, Bad Bunny, Jacyen Joshua, Pausa, Mental Health

news

technology

See all inspirations categories


Launch post in new tab

news

technology

See all inspirations categories

Thirdly, people can create their own workspaces to save & share content that they know will work for their topic



InspirationsContent searchWorkspaces⚙️

Workspaces

Streaming Ideas

Vibe


R&B

Pop

Add new [+]


Your workspaces

Using 4 of 10 available workspaces




Streaming Ideas

7 items




Vibe

1 item



R&B


1 item



Pop

1 item

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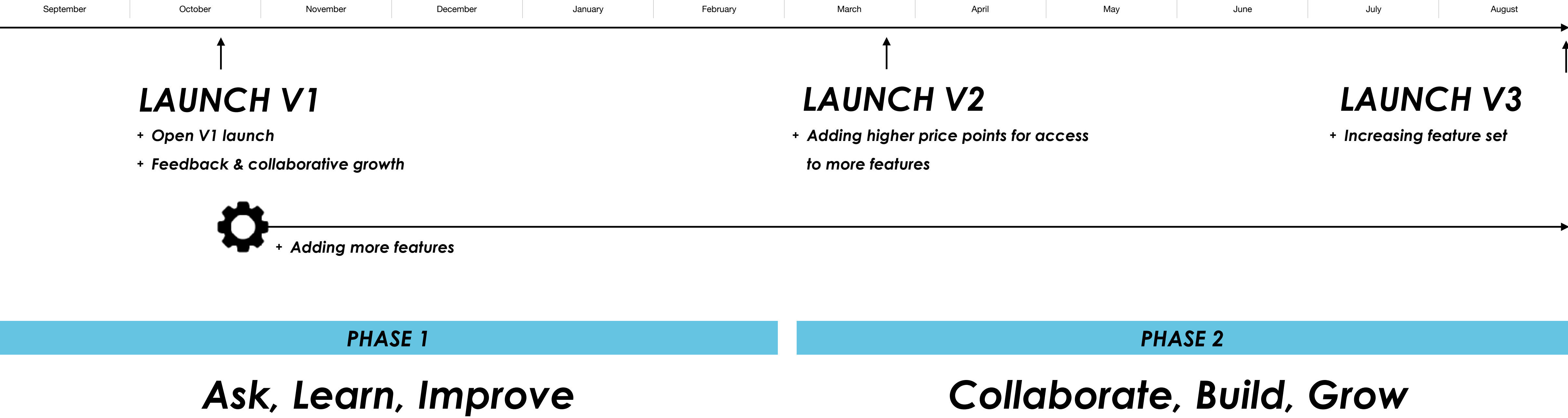


MOVING FORWARD

2021

Strategy - Yr1

Growing the platform by building it with a community of Marketers. As they feedback we listen and develop features that suit their needs.



Long Term Vision

*To become the #1 destination for
content ideas, insight &
automation.*